Open to All Chapman University Students!
$10,500+ in Award Prizes*
Up to $1,000,000 in Seed Financing**

The Ralph W. Leatherby Center for Entrepreneurship & Business Ethics is conducting a Business Plan Competition to highlight Chapman University students’ best and most feasible ideas for new businesses. The objectives will be to:

- Provide assistance to new, fast-growth commercial and social enterprise ideas
- Provide a vehicle for matching new businesses with potential investors
- Gain support and recognition from the Orange County business community for students’ entrepreneurial activities
- Identify and assist skilled students who are interested in becoming entrepreneurs

Because the Leatherby Center is committed to the educational aspects of the program, even those individuals who do not qualify as finalists for award prizes will be winners. Experts will provide feedback to all participants. Finalists will be provided mentoring by Tech Coast Angel members.

**STEPS**

Contest participants will be evaluated based on the quality and feasibility of their idea in a short (5-page maximum) Business Idea Concept Paper. The five submissions judged as best will move on in the contest as Finalists. Similar to the “real world” pursuit of capital, there will be an opportunity for Finalists to submit a written Business Plan. Finalists will have a formal oral presentation of their plan with a panel of judges and investors.

**RULES AND DEADLINES**

- Entry should consist of a majority of Chapman University students enrolled in the Spring 2013 semester.
- Submissions may be from an individual or a group of up to five members. All work must be the original work of students entering the contest. Each student may only submit one entry and may not be listed on any other team.
- Students may be at the graduate or undergraduate level with any major. Non-business majors are encouraged to enter the contest.
- Entry consists of an entry form (available starting November 5) and a Business Idea Concept Paper. Entry forms and outline for concept paper will be available online at www.chapman.edu/launch (click on Business Plan Competitions)
- Judges’ decisions will be final.
Deadline for contest entry is at **March 4, 2013, 5:00PM.** Email submissions in PDF format only to **weadams@chapman.edu**

***Any required changes in these rules and dates below will be posted on the website and sent by e-mail to contest entrants.***

**THE PROGRAM**

- For questions about the Business Plan Competition and submissions, please contact Leatherby Faculty Mentors:
  
  **Wendy Adams:** weadams@chapman.edu, 714-744-7830  
  **Niklas Myhr:** myhr@chapman.edu, 714-532-6092

- Students submit the *Business Idea Concept Paper* by **March 4, 2013**.
- Five Finalists are selected and informed on **March 11, 2013**.
- Finalists submit required business plans by **April 15, 2013**.
- Presentations to judges and investors Friday, **April 19, 2013** in Beckman Hall 404. Presentations/followed by judging
- Announcement of award winners on Friday evening **April 19, 2013**.

**THE PRIZE AWARDS**

*additional sponsors are still being sought and amounts may increase*

1st Prize: $5,000  
2nd Prize: $2,500  
Remaining Finalists: $1,000

**PRIZE SPONSORS:** to be announced

*Prize money is taxable income and may affect need-based financial awards.*

**Finalists may receive a Tech Coast Angels Seed Financing Invitation to be potentially funded up to $1,000,000 in seed financing.** Tech Coast Angels is the largest seed financing organization in the United States.