

Craig Fleming

curriculum vitae

EDUCATION

Master of Fine Arts (12/04)

California State University Long Beach, Department of Theatre Arts

Major Emphases: Acting and Directing

Golden West College, Huntington Beach, CA

Major Emphases: Vocal Music, Theatre, General Education

HONORS AND AWARDS

Most Valuable Professor, College of the Arts, CSULB (2013)

Most Influential Professor, Educational Opportunities Program, CSULB (2013)

Most Inspirational Professor, CSULB Associated Student Body (2011 and 2012)

Outstanding Graduate, College of the Arts, CSULB (2004)

LA Regional Emmy (writing/performance) - "TNRC PRESENTS" KCET (1981)

TEACHING AND ADVISING

Courses Taught

California State University Long Beach, Long Beach, CA

Assistant Professor, Theatre Generalist

(2006-2014)

Writing for the Theatre

Theatre History I and II

Theatre Today (University Honors Program)

Fundamentals of Acting

Fundamentals of Directing

Theatre for the 21st Century (non-majors)

Theatre and Cinema (study abroad)

Theatre as Process (Commissioned by/for the University Honors Program)

If We Shadows Have Offended: Theatre Censorship in America

(Commissioned by/for the B-Word Project)

Full-time Lecturer

(2004-2006)

Theatre History I

Theatre History II

Fundamentals of Acting

Introduction to Acting (non-majors)

Cerritos College, Norwalk, CA

Adjunct Faculty

(1985 / 1998)

Scene Study

Improvisation

Golden West College , Huntington Beach, CA <i>Adjunct Faculty</i> Play Production	(1995)
Chapman College , Orange, CA <i>Adjunct Faculty</i> Play Production	(1986)
Orange Coast College , Costa Mesa, CA <i>Adjunct Faculty</i> Scene Study Improvisation	(1983-1984)
South Coast Repertory , Costa Mesa, CA <i>Education Director</i> <i>Conservatory Faculty</i> Scene Study (adult) Improvisation (teen) Movement (teen) Voice (teen) Performance (teen)	(1995-1997) (1978-1990)

UNIVERSITY SERVICE

Committees

- Member, COTA Assessment Committee (2005-2014)
- Member, University Resources Council (2006-2012)
 - Chaired Sub-Committee to research and report on CSULB Foundation (2010)
- Member, University Lottery Committee (2006-2012)
- Member, University International Education Committee (2007-10)
- Member, University Library Committee (2007-08)
- Member, University GEGC Committee (2007-08)
- Member, University Search Committee for Head of Honors and Interdisciplinary Studies (2008)
- Reader, Writing Proficiency Examination (2006-2009)
- Chair, Assessment Subcommittee to survey foundation-level courses in Theatre, Dance, and Music (2006-2007)
- Member, Department Search Committee for Head of Voice (2006-07)

Miscellaneous

- Editor, Departmental Communications (2006-2009)
- Co-Editor, Department's response document to the National Association of Schools of Theatre (2008)
- Co-Editor, Department's response document, University Resident Theatre Association (2010)
- Juror, Annual CSULB Student Research Competition (2009-2011)

RELEVANT PROFESSIONAL EXPERIENCE

- Professional Actor** (2014 - present)
- Appeared in nationally televised commercials for SNICKERS, BARBASOL, SONY, COST PLUS and more, including 5 national spots as **COLONEL SANDERS** for KFC.
- Idyllwild Arts Academy, Idyllwild, CA**
Guest Director (2015)
- Taught master classes to high school acting students; Directed a production of "The Disappearance of Daniel Hand" by award-winning playwright Dan O'Brien.
- Orange County School of the Arts, Santa Ana, CA**
Guest Instructor (2014-2015)
- Introduced tech-focused high school students to the history of theatrical production.
- Center Theater Group, Los Angeles, CA**
Academic Affiliate (2011-2015)
- Created curriculum, questions and prompts for research on the challenges of public education and to guide student work aimed at shaping the structure of a commissioned piece for the Mark Taper Forum stage;
 - Advised the leadership development program for young people with a strong interest in theatre to engage their peers in the LA theatre community.
- South Coast Repertory, Costa Mesa, CA**
Education Director (1994-1997)
- Administered Young Conservatory program, hired teachers, consulted with Artistic Director to develop curriculum and promote educational mission.
 - Directed Theatre for Young Audience productions.
- Walt Disney Imagineering, Glendale, CA and Paris, FRANCE**
Senior Concepteur / Redacteur (1990-1994)
Show Writer (1988-1990)
- Conceptualized and directed nomenclature and scripting effort for creation of Disneyland Paris theme park (Senior Writer);
 - Formulated language policy for French government and Disney;
 - Researched, wrote, directed audio/video media;
 - Wrote or approved all French/English show copy for theme park (menus, show graphics, operational signage);
 - Created nomenclature for architects (Frank Gehry, Michael Graves);
 - Formulated and produced bilingual style guide;
 - Conceived Discoveryland nomenclature (with Ray Bradbury)
 - Researched and wrote "Le Visionarium" (with Jean-Claude Carrière);
 - Served as Senior Editor for WDEye (Imagineering in-house publication)

WORKSHOPS / SEMINARS

Guest Speaker, "Identity, Authority, and Ancestry.Com," Illuminations Series, The Theatre at Boston Court (2013)

Guest Speaker, "Flip the Ship," LA STAGE Day, LA Stage Alliance (2013)

Workshop Leader, “Will Anything Come from ‘Anything Goes?’” CTG Student Ambassadors (2012-13)

Workshop Leader, “Making Meaning,” CTG Student Advisory Committee (2011-12)

Guest Speaker, “The Necessity of Theatre,” Southern California Educational Theatre Assn. (2010)

Guest Speaker, “Breaking the Fifth Wall,” Camp Bravo Drama Educators Retreat (2009)

PUBLICATIONS

“*Cui Bono? A Critique of the Conscripted Audience and, Perforce, a Manifesto*,” HowlRound, a Journal of the Theatre Commons, Emerson College (2013)

“*Whatifesto*,” TCG/Circle (2011)

“*Alive Theatre’s CHERRY POPPIN’ PLAYS 2009*,” (2009)

“*Tomorrow’s America*,” The Sondheim Review (2007)

“*God’s Peep Show*” and “*Mariko, Queen of the Mouffetard*,” The Fringe: The Literary Journal of the NBC Alameda Writers Group (1995)

AFFILIATIONS AND ASSOCIATIONS

SAG / AFTRA

Actors' Equity Association

California Faculty Association

Association for Theatre in Higher Education

Theatre Communications Group