

## Premier Employer Partner Program

	Gold Partnership \$4,000	Silver Partnership \$2,500
<b>Recruitment and Outreach</b>		
Registration to Career Fair(s)	2 Career Fair Registrations	1 Career Fair Registration
Registration for Career Networking Night	✓	✓
Registration for Inclusive Employer Night*	✓	
Prime Booth Location and Preferred Parking at Recruiting Events	✓	
Additional Employer Representatives (beyond two) for each Career Fair	✓	
<b>Boost Your Brand</b>		
Strategic Planning Meeting with the Employer Engagement Team	2x/year	1x/year
Strategy Session with Internship Team on Internship Program	✓	
Presentation at a CPD Staff Meeting	1x/year	
Year-Round Visibility on the Top Employer Recognition Display in the CPD Office	✓	✓
Logo on Career Fair(s) Signage and Career Fair Guide Sponsor Label	✓	✓
Logo with Organization Link on the Premier Employer Partner Webpage	✓	✓
Social Media Spotlight	2x/semester	1x/semester
Feature an Open Position as a "Hot Job" on Student e-Newsletter	2x/semester	1x/semester
CPD social media takeover	1x/year	
<b>Student Access and Engagement</b>		
Customized Campus Partners Introductions	✓	✓
Curated Resume Book	2x/year	1x/year
Targeted Email Outreach to Applicable Student Organizations	1x/semester	
Guest Speaker at a Student Workshop	1x/year	
Specialized On-Campus Event to Target Student Candidates	1x/year	

\* subject to review of DEI initiatives



**Career and Professional  
Development**