Popular stories throughout time trace a societal timeline of the balance of power between genders. Disney in particular, is an example of how modern media perpetuates female stereotypes elevated by storytellers like Perrault or the Brothers Grimm. Though Disney has recently engineered a switch to more positive heroines, such as the warrior Mulan or the entrepreneur Tiana, gender stereotypes prove hard to eliminate; Disney’s commercial enterprise of the Disney Princesses echoes this. I examine these stereotypes and ponder how popular literature and media have affected Western perspectives and expectations of women.