



CHAPMAN UNIVERSITY  
**SENATE MEETING AGENDA**  
ZOOM MEETING  
Wednesday, August 18, 2021

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- I. Call to Order**
  - a. Roll Call**
    - Absent: Juliana Glodek, Elise Crimmins, Richard Rodriguez
  - b. Approval of Minutes**
    - Motion: Rachel Berns
      - Second: Victoria Mas  
(1) Unanimous
  - c. Approval of Agenda**
    - Motion: Hannah Welsh
      - Second: Victoria Mas  
(1) Unanimous
  - d. Welcome Guests**
    - None
- II. Public Forum**
  - a. None
- III. Old Business**
  - a. None
- IV. Committee Reports**
  - a. Allocations**
    - Hannah Welsh: July meeting reviewed 4 requests, approved all in full, August had nothing to review, went over funding for different initiatives, nothing for you all today
  - b. University & Academic Affairs**
    - Sarah Band: Emailed Justin Koppelman about welcome week, transfers are included
  - c. Diversity Affairs**
    - Victoria Mas: Working on getting first diversity infographic out, will be on Instagram in September, will feature diversity resources on campus
  - d. Community Outreach**
    - Brady Francisco: Met with Alyssa Driscoll, VP of Community Relations, talked about possible events for the semester that could include Chapman students and Orange community members. One could be a meet and greet between the NAC to facilitate communication and connection
  - e. Executive Council**



CHAPMAN UNIVERSITY  
**SENATE MEETING AGENDA**  
ZOOM MEETING  
Wednesday, August 18, 2021

---

- Philip Goodrich: We had a productive Climate Action Plan meeting, the third installment of these meetings that take place between the head of sustainability, VP of campus planning, and other Chapman admin. Part of our effort to commit Chapman to a Climate Action Plan and will have more tangible updates soon. Will loop in senators, connect with Danny or Philip if you're interested. Newspaper readership program will resume the first week of classes. It's a program that's been implemented for a few years, during fall it will be hard copies of NYT, USA Today, and Orange County Register. Going over fall 2021 and return to campus operations, email sent yesterday with our policies, I can answer questions now and we can talk about some items more pertinent to Senate. We're going to rely on office based and remote work to be successful, we can transfer to virtual if needed but want to prioritize in person work. In AF 303, it's semi limited because we need to keep track of that space for COVID purposes. Senate meetings will take place fully in person, not really a virtual option. Will be broadcasted but you won't be able to join virtually. If you're sick don't come to in-person events. Internal committee meetings will be a hybrid format, office hours hybrid, tabling in person. If you need a Zoom link, contact Greta.
- Danny Gaitan: First week we have tabling, we need Senate and Exec involvement. Week two, we will start office hours, please respond to the email if there are any conflicts with your proposed schedule. Polos and nametags will be given to you at tabling, try to get there early so you're prepped and ready to go when tabling. Committee reports, thank you to the chairs for sending them in. We will start using Sharepoint for all final projects, Mary Ren will send out invitations to all of Senate and get you access to that. Then, I'll be checking in on all of you individually in the first weeks of the semester.
- Coury Hawks: We hired support staff for the finance team, 5 individuals were hired, met with Michelle Clark and by September we should have full budget numbers not just estimations. Thank you to everyone working on the Graduate Testing Fund. This is what the budget update will tentatively look like every week, here are the main lines for senate controlled funds, we passed 4 different requests in



CHAPMAN UNIVERSITY  
**SENATE MEETING AGENDA**  
 ZOOM MEETING  
 Wednesday, August 18, 2021

Allocations, those are reflected here. In the process of getting those sent to Financial Services.

Senate 8/18						
Estimated Student Activity Fee						518,303.78
Allocated Budget Expenditure as of 8/18						
Fund	Starting Amount	Processing	Amount Paid Out	Current Balance	Future Balance	
Academic Organizations	104,300	--	--	104,300		104,300
Student Organizations	70,000		995		70,000	69,005
Conference Sponsorship	40,000		3,000		40,000	37,000
CoSponsorships	53,000	--			53,000	53,000
Senate	10,000	--			10,000	10,000
Original Total						277,300
Future Total						273,305
Difference						3,995

- Avery Davidson: Not many updates, making an order for getting promotional materials for the year, all tabling events are booked.
- Christian Grevin: SGA information session is happening at 5pm tomorrow over Zoom, an opportunity for those interested in SGA to learn about the organization and the election process as well. Please come if you can, so you can show solidarity and answer questions. Next Monday, the 23rd is the start of the Filing Period for the fall election and will run until Friday, September 3rd. Please encourage people to run for the five open Senate seats we have, the COPA senator, lowerclassmen, civic engagement, student org, leisure student org, and diversity student org senators. Please have them apply or email me with questions.

**V. New Business**

**a. YOU at College Presentation with Q&A**

- Philip Goodrich: I'd like to introduce Nolan with YOU at College. YOU at College is a program we've been pursuing since the spring. I laid out everything in the email I sent last week, but we will be voting on bringing YOU at College to Chapman tonight.
- Nolan: Thank you for giving me your time this evening. I'm the director of campus partnerships with YOU at College, so I do virtual walkthroughs, lead demos, and finding mission alignments for how we support mental health and wellbeing on campus. One mission alignment is personalizing well-being for every campus we work with. And personalizing mental health and well-being for every student that we work with, and every student we support. We'll be talking about



CHAPMAN UNIVERSITY  
**SENATE MEETING AGENDA**  
ZOOM MEETING  
Wednesday, August 18, 2021

---

YOU at College tonight. Everything we do, we use a user centered design process which is essentially what our end user tells us to give us the most meaningful experience within the technology. It had to be comprehensive of the student experience, had to be upstream, building coping strategies, engaging UX and UI, confidential and personalized go hand in hand. We keep this confidential, 24/7/365, and the more that you endorse that you're a certain type of person, the further your psychoeducation and resources customization. Our comprehensive well being model is made up of three components: succeed, thrive, and matter. A lot of the SGA information will be included under the "matter" section. I'll take you through YOU at Colorado State University. They wanted to create an intervention for college students. With other platforms we've created for other institutions there's a transfer of trust with resources that Chapman is offering and resources that students are getting into. We would want to carry forward a platform that's customized and using your aesthetic and branding. We use single sign-on, remove that barrier of entry, we integrate with Blackboard, LMS, the Chapman app, via SSO. Harnessing the power of personalization starts with customized onboarding. We equip you all with outreach collateral, marketing, promotional materials for initial engagement, and further engagement. Let's say Ava Cole learns about the use via the orientation guide, we put the student in the driver seat to allow them to choose their needs and map out their algorithm to prioritize their areas of well being. Initial onboarding starts mapping out the homepage, we're bringing in all of our assessments, tools within the platform, and psycho education, and Chapman resources in a personalized manner. Explore page is where we can weave together the ideation of comprehensive well being and how all these areas tie in together. We try to be dynamic and responsive with our education and content, creating different styles and types of resources. Equally as important are your campus resources. We will identify the supports offered by Chapman: counseling and therapy, or extracurriculars and programming efforts geared toward wanting students to succeed. This is a great way to increase interactions with students. The important



CHAPMAN UNIVERSITY  
**SENATE MEETING AGENDA**  
ZOOM MEETING  
Wednesday, August 18, 2021

---

part is we know that a counseling center session is not the first appropriate gateway for a student to reach out to. It could be reaching out to other resources first. By customizing your profile and using the self check assessments, content will be more tailored to the user. Our goal setting tool uses smart goal setting. Smart goal framework creates more actionable and timely steps to accomplish your goals. Finding your why is often a barrier, setting a realistic timeline, and then creating an actionable laterim to accomplish those overarching goals. We have over 100 pre-made goals on the platform that you can choose from and manipulate in any way. This is a great way for the admin to work with you and students on setting goals in an evidence based way. We offer recommended content as well depending on the way you set your goals. Half of the time we partner with student government and they are the key champions of looking at analytics on the backend. You are able to see the student body population's access to the platform. Any key admin would have access to the analytics, as well as you all. The analytics dashboard is used strategically to see the aggregate results of self check assessments. You can then assess issues that need to be addressed and opportunities for education. A tool where you can resource plan, program based on real time endorsements from your student body. Our benchmark for launch is to try to get 50% of the student body to register. You have to leverage our marketing toolkit to encourage that engagement. You will have access to our content, and use that to your advantage. We'll work with IT to get this linked with Blackboard, Canvas, and other engaging ways through social media to connect with students. Social media materials can be interventions of themselves. Does anyone have any questions at this time?

- Hannah Welsh: Where do you get the articles from? Is it your staff?

(1) Nolan: Great question, it starts with our VP of clinical programs, he's our psychologist on staff. We source content in 3 different ways: proprietary which are written and sourced by our VP and then passed to our copywriting team. We also are finding evidence based



CHAPMAN UNIVERSITY  
**SENATE MEETING AGENDA**  
ZOOM MEETING  
Wednesday, August 18, 2021

---

publications within different sources and narrowing that down to more digestible content. And finally, partnering with different apps that are free like Headspace, any of our other applications like Nod or other platforms that we use their content to personalize for users.

- Coury Hawks: What has separated colleges that have advertised well versus campuses that don't, because it'd be a shame if the platform wasn't utilized properly.
  - (1) Nolan: It starts with using marketing materials. Then we check in with students and how many use the platform, and then how many students are utilizing on campus resources and the platform itself. We can work with you to identify the strategic vision for your campus.
- Sarah Band: I've seen data that this is a valuable tool, is there more data on it increasing overall mental health?
  - (1) Nolan: We have our impact pathway, which shows psychological targets, short-term outcomes, and long-term outcomes which is how we are hoping to change behavior. Impact pathway is how do we achieve long-term outcomes, to short-term outcomes, by focusing on psychological targets. By evaluating based on these, we can ask students if the platform is delivering.
- Philip Goodrich: All key actors on campus for mental health and well being are aware of this program and have given their thumbs up, so it's now in our court to fund and approve the pilot year at Chapman, and get things started. We'll make the vote tonight.
  - Coury Hawks: Do you know if more students are likely to go see on campus mental health resources with this program?
    - (1) Nolan: Yes, this increases awareness around campus resources. We see a five fold increase in students getting to those supports. We want to increase awareness and impact of your existing programs, not only counseling



CHAPMAN UNIVERSITY  
**SENATE MEETING AGENDA**  
ZOOM MEETING  
Wednesday, August 18, 2021

---

and therapy but anything that's already implemented as well.

- Nolan: Something I'll add on, you all are one of the more well connected student groups to your admin, and have already done a lot of legwork to get this initiative in front of your admin, but some best practices are featured here, which has been done.
  - Mo Hijazi: Have there been any challenges you've faced with this program?
    - (1) One challenge with our early adopters, is the cross departmental support. What leads to the most successful initiative is adoption not only from students but from admin as well.
- Nolan: Thank you so much for having me, it was so nice to meet with you all.
  - Philip Goodrich: We will have a formal discussion and vote at our latter half of our meeting, but Nolan I'll reach out to you later tonight with the decision from our vote.

**b. Presentation Regarding Boulderling Wall Expansion Funding**

- Philip Goodrich: This is a conversation that we kind of started last year. Mike is looking at a boulderling wall expansion on campus, and SGA funding that.
- Mike Keyser: Hi SGA, I'm an associate director of the department of student engagement. I'd like to give more context with what we're hoping to work with SGA this year. Fitness and Recreation Services is a department on campus that oversees campus fitness centers and we do off campus programming as well. Our mission is to provide opportunities for students to develop healthy habits and pursue a healthy lifestyle. We also want to do this in a way that provides for social connection. We've been fortunate enough to work with SGA over the past years and have had long standing relationships with previous senates and presidents. We're working on projects that were started before COVID, and we would like to see if you are interested in helping us resume the boulderling wall project. Here are some photos of the indoor rock climbing wall, it's a 51 foot tall climbing wall, we have an office area, and the climbing wall has about 10 student



CHAPMAN UNIVERSITY  
**SENATE MEETING AGENDA**  
ZOOM MEETING  
Wednesday, August 18, 2021

---

employees in it. In 2018 we received \$120,000 in funding from the university to add on a bouldering wall. Bouldering is essentially climbing without a rope, you can climb up about 10-12 feet and safely fall. It's more popular than climbing to the top of the wall, and we don't have enough space to do both, so we got the funding from the University in 2018 and were on our way to building a new wall in 2020 when the university shut down. SGA was involved in that project and had allocated \$60,000 to add to our \$120,000 to help us build this boulder and wall. So we're coming back to you now and to see if you're interested in re-engaging in this project. We have resubmitted this project for consideration and funding, so at this point this has always been a collaboration between the University's capital enhancement program which is voted on by senior leaders, and has been a collaboration between that process and SGA, and student engagement. To create the bouldering wall, we would knock down a wall, create an open concept, and make the new 200 square foot wall. It'd be about 10 feet tall and 20 feet wide, and opens up the space and allows for more of a social environment, with capacity increasing from 5 climbers to 14. We think we can do some new services and programs here, we currently offer climbing clinics, camping gear, and open climbing. We think this new space offers new social events, using this TV screen for documentaries, and holding events. We can also train employees to do team building activities that are associated with climbing. Here is a rendering of what the new bouldering wall would look like, from a company based out of Lewisville, Colorado. They design, fabricate, and engineer everything in the US and would install this for us as well. We would be able to do this in Chapman colors and to really activate that space. We would paint both walls to make them look uniform. We've seen that there's research that shows that bouldering is a social sport and has success with setting goals, climbing builds confidence, and has shown to reduce anxiety to help people manage their depression. So there are some mental health outcomes that are specific to climbing. Physical activity can help with mental health and we feel good about this and think investing in this can involve a big win for students in terms of their mental health needs. I'll go over some





CHAPMAN UNIVERSITY  
**SENATE MEETING AGENDA**  
ZOOM MEETING  
Wednesday, August 18, 2021

---

numbers and ask for any questions, SGA a few years ago provided \$60,000 of funding, and we're coming to you today to ask if you'd want to be a part of this, and proposing that you would give \$80,000. We are increasing our ask based on the economy, labor costs, and raw material costs which have all increased. We're estimating that doing the renovation portion of the project involves new electrical and other work in the space would be increased. We have a quote for the bouldering wall, and numbers have gone up. We're seeing the project amount go up to an estimated \$360,000 and by comparison, the Henley gym was about \$1.5 million dollars. A co-sponsorship was formally submitted earlier today and now I'm happy to ask questions.

- Philip Goodrich: Before we get going with questions I want to remind you all that we're voting on the co-sponsorship at a later meeting, so we're having an introductory discussion amongst the Senate today.
- Coury Hawks: Have you reached out to Chapman to see if they can provide you with more money for this project?
  - (1) Mike Keyser: We submitted a proposal July 27th as part of the annual capital enhancement request process, and we requested the entire \$360,000. This project costs more than what was originally allocated, and we should hear back from the University in December. Part of what we're hoping to learn from SGA as Philip said, is their interest to contribute to this project, and we can use that to update the university about whether or not the entire amount is ended, or if SGA wants to be a part of it.
- Coury Hawks: One more question, the boulder wall itself is \$67,000, why are you requesting \$80,000 from us?
  - (1) Mike Keyser: It's \$67,000 for the wall and then also \$33,000 to refresh the existing wall, which would be painting it and patching damage. Based on my research with increases in cost we're asking for a 33% increase in your commitment to match the about 33% increase in general costs.



CHAPMAN UNIVERSITY  
**SENATE MEETING AGENDA**  
ZOOM MEETING  
Wednesday, August 18, 2021

---

- Bianca Newell: How soon would students be able to experience the wall?
    - (1) Mike Keyser: We think the capital enhancement project process remains similar to what it was before COVID, and we will likely find out about the university's willingness to fund this in December, which would mean we would have the funds in 2022. So, if this went according to plans from the past, we would have a spring or summer construction process which would take about 3-4 months, so it would be summer or maybe fall 2022 opening.
  - Mo Hijazi: Bouldering walls are kind of the hardest things you can climb, do you think this can be focused on a small group of people instead of a large variety of people?
    - (1) Mike Keyser: We value having programs that are inclusive of everybody, we think this is an experience that everybody can climb, it depends on which route you choose, and how far you can make it. What I've learned is that having a culture in the space can go a long way for people who are beginners, can come in and be engaged, even if it's just social. I think it's going to be bouldering that can be open to any level, and it's important that our staff expresses a culture that is inclusive, which is a goal we've had for years. Appreciate the questions and you giving me the space to speak with you all tonight.
  - Philip Goodrich: To reiterate, we will be voting on this co-sponsorship at our first senate meeting in September. It will go to the formal allocations process and be reviewed by the allocations committee, then come before all for you. Between now and then we can discuss as a group, and you can talk with your constituencies about where this is something SGA should be funding. If you have any further questions, we can direct them to Mike, but thank you Mike for coming in.
- c. Elections Committee Swearing-in**



CHAPMAN UNIVERSITY  
**SENATE MEETING AGENDA**  
ZOOM MEETING  
Wednesday, August 18, 2021

---

- Christian Grevin: We will be swearing in the election committee, the 6 individuals here. If you all could introduce yourselves, then we'll get started. (All unmute and say their names.)
- Philip Goodrich: Please unmute yourself, raise your right hand, and repeat after me: I, state your name, do solemnly swear that I will faithfully execute the duties and responsibilities entrusted to me by virtue of my office. And will, to the best of my ability, preserve, protect, and enforce the Constitution, bylaws, the election processes, and the election code, of the Student Government Association at Chapman University. Congratulations to our Election Committee, you are officially sworn in.

**d. Judicial Review Board Confirmations**

- Marina Logue: I wanted to review what the Judicial Review Board is, and their duties. Our first member is Kassandra Sopko, I recommend her since she was the only person who reapplied this year, she's more qualified than I am practically. Excited to work with her, she demonstrated impressive knowledge of the governing docs. Rachel expressed a lot of personal value in integrity and justice, asked great questions, would be an asset to the board. Maneesa was the first one to submit an application the day it went out, demonstrating a working knowledge of some of the governing docs, great to see initiative. And finally G, had great enthusiasm, expressed interest in attending Senate meetings, has a desire to remain informed about what's happening on campus, was interested in SGA in the case he wasn't confirmed. These four candidates were already approved by the Dean of Students Office, and it's up to you all.
  - Motion: Kyle Tanimura  
(1) Second: Victoria Mas  
(a) Vote by Chat: Unanimous

**e. Welcome Back Week: SGA Angels Game**

- Philip Goodrich: I wanted to provide an overview for orientation and Welcome Back Week. And we'd like to request funds for an event we're planning to sponsor during Welcome Back Week. It's pretty light in terms of SGA involvement during Orientation, feel free to attend Convocation on Tuesday. We have SGA at the Student Services Fair on



CHAPMAN UNIVERSITY  
**SENATE MEETING AGENDA**  
ZOOM MEETING  
Wednesday, August 18, 2021

---

Thursday from 2:30-4pm, if you're a college senator please try to get involved with your college dinner, the major dinner, or any of those types of events. To my orientation folks, ptry to promote SGA and encourage your fellow OL's to promote SGA. Welcome Back Week is a joint effort between SGA and student orgs team, we'll be sponsoring a breakfast to get transfers and sophomores involved on Tuesday. WE have tabling throughout the entire week, a sign up sheet will go out after this meeting, please sign up for tabling. Tonight I'm here to request funds for the Angels game, we think it would be a great way to contribute to Welcome Week and make it an engagement effort. We need to officially allocate funds from the reserve account. The goal will be to have as many SGA members attend the game itself, so you can attend and go with your friends, but as a representative in your polo to foster that engagement with other students. We are coming to you to request \$7,000 from the reserve account to fund tickets for the game.

- Victoria Mas: For all of these events, should we wear our polos?  
(1) Philip Goodrich: Yes.
- Danny Gaitan: I'm hoping to distribute 2 polos to everyone.  
(1) Philip Goodrich: And name tags.
- Motion: Sarah Band  
(1) Second: Kyle Tanimura  
(a) Unanimous by Chat
- Philip Goodirch: Watch for marketing this coming week and the next. There are a lot of events, we need as much support as possible, sign up sheet will go out tomorrow, please sign up if you're available.

**f. YOU at College Discussion**

- Coury Hawks: I think we should advocate for our counseling offices. During COVID there were not enough services for students, we should also be advocates for more counselors. Also what is the total?
  - Philip Goodrich: \$19,000
- Mo Hijazi: I'm worried that counselors will push students to use this platform instead of helping them firsthand. And then the student may not go back to services.



CHAPMAN UNIVERSITY  
**SENATE MEETING AGENDA**  
ZOOM MEETING  
Wednesday, August 18, 2021

---

- Victoria Mas: It's a good idea, we should focus on mental health, but this shouldn't be in place of psych services. As long as it's pushing other resources, it sounds good.
- Philip Goodrich: One of my complaints has been the decentralized nature of Chapman resources, which is what I see as a plus for this program in the fact that it's for mental health and student well being by providing resources that Chapman already has. I think there are students who need a bridge between them and the counseling center that isn't already there, and YOU can serve as that bridge.
  - Sarah Band: I think this will be a good bridge, I know the Counseling center doesn't have enough resources to support everyone. YOU can be a good, less scary first step in getting help than visiting psych services.
- Kyle Tanimura: Will the student be able to access the program after they graduate?
  - Philip Goodrich: No, it's funded per student population so only given to students at the university during the year. Also, it's \$14,000 annually, we just have the \$5,000 start up fee.
    - (1) Kyle Tanimura: To clarify, once they graduate, they won't have access to it?
      - (a) Philip Goodrich: Correct.
- Victoria Mas: I think this is a good tool to see how things can improve in terms of mental health, I don't want YOU to be used instead of psych services. We should talk to students who use YOU and also psych services themselves to make sure they aren't pushing people away.
- Coury Hawks: We should figure out how to "force" in a nice way, people who go to the Chapman app, to see the resources from YOU as well.
- Kyle Tanimura: Do we know when the app will be functional?
  - Philip Goodrich: There's an 8 week onboarding process, if it's approved tonight, goes through the legal process, onboarding starts at the beginning of the semester, and a November launch. Dean Price said maybe mid term is a great time to launch since it'll be a stressful point in the semester. We would like the



CHAPMAN UNIVERSITY  
**SENATE MEETING AGENDA**  
ZOOM MEETING  
Wednesday, August 18, 2021

---

University to hopefully help push the program, and really embrace it.

- Motion: Kyle Tanimura
  - Second: Victoria Mas(1) Unanimous by Chat

**VI. Open Forum**

- a. Kyle Tanimura: When are office hours starting?
  - Danny Gaitan: Will start the 2nd week of school.

**VII. Announcements**

**VIII. Adjournment**

- a. Motion: Sarah Band
  - Second: Victoria Mas
    - Unanimous / Adjournment 7:12pm PST