

## DEPARTMENT OF ART GRAPHIC DESIGN



**The design process, at its best integrates the aspirations of art, science and culture.**

– Jeff Smith

The mission of the Department of Art at Chapman University is to offer a comprehensive education that develops the technical, perceptual, theoretical, historical and critical expertise needed for successful careers in visual art, graphic design and art history. The department supports artists, designers, and scholars within a rigorous

liberal arts environment that enriches the human mind and spirit. We foster the artistic and academic growth necessary to encourage lifelong study and practice of the arts through a curriculum that contains strong foundation and history components as a basis for continued innovations in contemporary practice and scholarship.



## Majoring and Minorin in Graphic Design

The Graphic Design program is rigorous and challenging, emphasizing conceptual design methods, appropriate aesthetics, history, writing development, verbal articulation, and training in technology that prepare the student to enter the graphic design profession. Students have opportunities to explore all aspects of graphic design, such as packaging, illustration, information design, advertising design, web design, multimedia design, and book design. Courses include numerous visiting lecturers and professionals, field trips, gallery shows and realworld client projects.

**INTEGRATED** curriculum that requires students to take a variety of classes and present their original research senior year.

**INTERDISCIPLINARY** curriculum that allows students to explore a range of topics, methodologies, iconography, material culture, social history, gender studies, and ethnic studies within their general education core.

**INDIVIDUAL** mentorship and internship opportunities are available to students.

**INTERNATIONAL** opportunities are encouraged by studying abroad or taking travel courses in a student's sophomore or junior year.

## Learn More

For more information on how to apply, please contact the Office of Admissions at [admit@chapman.edu](mailto:admit@chapman.edu) or (714) 997-6611 or visit their webpage at [www.chapman.edu/admission/index.aspx](http://www.chapman.edu/admission/index.aspx).

To visit the art department website, please scan the QR code:



### PROGRAM HIGHLIGHTS:

- 3 full-time faculty and 15 part time faculty who are practicing and/or published graphic designers
- Teaches students how to organize ideas visually and convey a desired message along with developing effective communication concepts and strategies designed to enhance a client's image, service, or product
- Require mandatory OC Portfolio Review submissions in their Junior/Senior year

### STUDY ABROAD AND TRAVEL COURSE OPPORTUNITIES:

- Majors and minors can choose from a an array of abroad programs
- Study sustainable design in London over the summer

### COURSES OFFERED FOR A MAJOR OR MINOR IN GRAPHIC DESIGN

- GD 303 Information Design
- GD 329 Envisioning Compassionate Communities and Responsible Technology
- GD 336 Illustration
- GD 401 Graphic Design Business Practices
- GD 406 Motion Design
- GD 410 AI Research Through Design

**78 UNITS TOTAL**

### MINOR REQUIREMENTS:

- Minor in Graphic Design

**24 UNITS TOTAL**

### Contact or visit us at:

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