

## M.S. IN HEALTH AND STRATEGIC COMMUNICATION

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**At Chapman University, big ideas are born. Our health and strategic communication master's program is the only evidence based program of its kind in Southern California, and we channel that innovation into focusing on the intersection between communication and health.**

The Masters of Science degree is first and foremost a research degree. Our students develop research skills to examine messaging designed to influence individual, institutional and public audiences. You'll work with respected faculty to study the role of effective communication in medical settings; health promotion and education; and physical and mental well-being.



We especially emphasize topics in the communication and strategic fields such as interpersonal relationships; organizational communication; health campaigns and interventions; and health messages in media and entertainment.

Come learn about how communication impacts health and health outcomes at Chapman's School of Communication, where we think strategically, act courageously and connect meaningfully.



### CAREER PATHS

**Most students are very curious about careers you can pursue with a Master's degree from the School of Communication. Some careers our students have pursued with School of Communication degrees:**

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Market research companies  
Public health departments  
Government agencies  
Community organizations  
Non-Profit organizations  
Hospitals  
Academia

Marketing, advertising,  
public relations agencies  
Insurance companies  
Biotech companies  
Ph.D. programs  
Medical school  
Dental school

## WHAT YOU NEED TO KNOW

### PROGRAM SPECIFICS

One-year or two-year options  
30-credit program  
Fall start

### FUNDING OPPORTUNITIES

Graduate teaching assistantships  
Graduate research assistantships  
Tuition waivers  
Other funding available

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## CONTACT INFORMATION

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For more information or to apply, visit  
[Chapman.edu/Communication](http://Chapman.edu/Communication) or call 1-888-CU-APPLY.  
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