



SNAPSHOT

May 2021

SPECIAL EDITION

AN INFOGRAPHIC NEWSLETTER OF THE INSTITUTIONAL RESEARCH AND DECISION SUPPORT (IRADS) OFFICE
IN COLLABORATION WITH FIRST-GENERATION PROGRAMS

FIRST-GENERATION COLLEGE UNDERGRADUATE STUDENTS

Chapman defines a first-generation (FG) college student as a student whose parent(s)/legal guardian(s) have not completed a bachelor's degree. This includes students whose siblings may have attended college, or their parent(s)/legal guardian(s) attended college but did not finish a 4-year degree. Chapman University's Strategic Plan for 2018 to 2022 and the Diversity and Inclusion Strategic Plan both have identified the goal of developing a diverse student body by expanding opportunities through the recruitment, retention and financial support of first-generation students. This newsletter provides a profile of Chapman University's first-generation undergraduate students.

ENROLLMENT: FALL 2020

Entering Undergraduate Students

FG First-Year: 263 **FG Transfer: 95**

Total FG: 1,327 (96% full-time)



DEMOGRAPHICS

Race/Ethnicity

- 3.4% Nonresident Alien
- 37.3% Hispanic/Latino
- 0.3% American Indian/Alaska Native
- 14.1% Asian
- 2.9% Black/African American
- 0.3% Native Hawaiian/Other Pacific Islander
- 32.3% White
- 7.8% Two or more races
- 1.7% Unknown

Gender

61.4% Female
38.6% Male



SES-Pell

43.7% Pell Eligible
24.8% Stafford, not Pell
31.5% Neither



COLLEGE OR SCHOOL

- 27% Argyros School of Business & Economics (ASBE)
- 3% Attallah College of Educational Studies (CES)
- 5% College of Performing Arts (COPA)
- 15% Crean College of Health & Behavioral Sciences (CHBS)
- 12% Dodge College of Film & Media Arts (CFMA)
- 5% Fowler School of Engineering (SENG)
- 10% Schmid College of Science and Technology (COS)
- 9% School of Communication (SOC)
- 1% School of Pharmacy (SOP)
- 15% Wilkinson College of Arts, Humanities & Social Sciences (CHSS)
- 4% Undeclared



TOP 3 POPULAR MAJORS

- 24.3%** Business Administration
- 7.0%** Psychology
- 6.8%** Health Sciences

ACADEMIC ACHIEVEMENTS

FALL-TO-FALL RETENTION RATES

Fall 2019 Entering Cohort

Full-time First Time Baccalaureate Cohort: **FG: 86%** **non-FG: 85%** **overall: 85%**
Full-time First Time Transfer Cohort: **FG: 89%** **non-FG: 87%** **overall: 88%**

SIX-YEAR GRADUATION RATE

Fall 2014 Entering Cohort

Full-time First Time Baccalaureate Cohort: **FG: 80%** **non-FG: 80%** **overall: 80%**



FIRST-GENERATION COLLEGE STUDENT PROGRAMS @ CU

FIRST-GENERATION SUMMER BRIDGE

53.4 **105** **22.5** **27**

- Five-year average (2015–2019) of In-Person Summer Bridge FG attendees
- Total 2020 Virtual Summer Bridge FG attendees
- Five-year average (2015–2019) of In-Person Summer Bridge Student Leaders
- Total 2020 Virtual Summer Bridge Leaders

Summer Bridge Attendees Fall-to-Fall Retention Rates

94.2% Fall 2019 Entering Full-time First Time Cohort
90.6% Five-year average (2014-2018) of Entering Full-time First Time Cohorts

FIRST-GEN MENTORING



124

Total incoming Fall 2020 FG students paired with faculty, staff or peer mentors

STUDY ABROAD

476 Total number of FG students participating in study abroad or a travel course between 2016–2020



237

Studied Abroad



268

Took a Travel Course



29

Took Advantage of Both Opportunities

2020 CIRP FRESHMAN SURVEY RESULTS

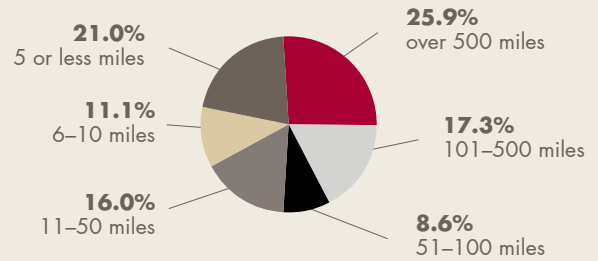
Each year thousands of students across the United States complete the CIRP Freshman Survey. The results in this newsletter profile Chapman University's 2020 first-time, full-time entering students. Over 1,600 incoming first-year students completed the online survey during orientation resulting in a 75% response rate. Of the total respondents, 81 were identified as first-generation college students.

WHY GO TO COLLEGE AT ALL?

Percent reporting "Very Important" on a 3-pt scale

FG:		non-FG:
83.8%	Get a better job	79.0%
85.0%	Gain a general education and appreciation of ideas	79.4%
68.9%	Make me a more cultured person	59.3%
58.8%	Make more money	58.8%
91.3%	Learn more about things that interest me	91.2%
82.5%	Get training for a specific career	79.2%
48.8%	Prepare myself for graduate or professional school	47.8%
50.0%	To please my family	23.8%

HOW MANY MILES IS CHAPMAN UNIVERSITY FROM HOME?



CHAPMAN UNIVERSITY WAS FIRST CHOICE COLLEGE?

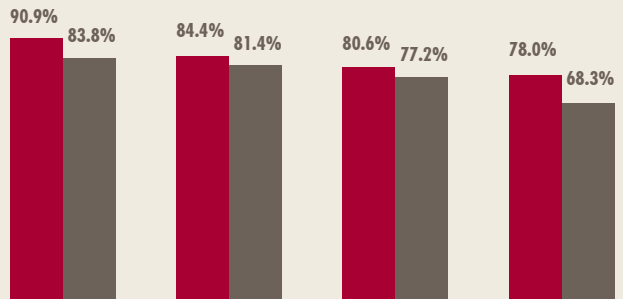
★★★★★ FG: 61.7% non-FG: 56.6% ★★★★★



LIFE GOALS

Percent reporting "Essential" or "Very Important" on a 4-pt scale

FG: ■ NON-FG: ■



Helping others who are in difficulty

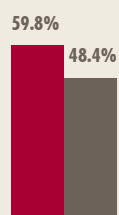
Being very well off financially

Improving my understanding of other countries and cultures

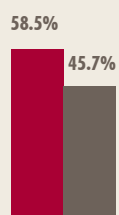
Helping to promote racial understanding



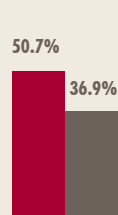
Influencing social values



Becoming successful in a business of my own



Becoming a community leader



Integrating spirituality into my life



COLLEGE EXPECTATIONS

Percent reporting "Very Good Chance" on a 4-pt scale

FG:		non-FG:
69.7%	Participate in student clubs/groups	63.7%
68.4%	Vote in a local, state, or national election	83.4%
64.9%	Get a job to help pay for college expenses	51.6%
48.1%	Participate in volunteer or community service work	44.2%
46.1%	Take a course exclusively online	55.8%
46.1%	Participate in a study abroad program	52.0%
39.0%	Participate in student protest or demonstration	34.5%
35.5%	Get tutoring help in specific courses	30.9%
25.0%	Seek personal counseling	22.7%
18.4%	Work on a professor's research project	22.6%
16.9%	Join a fraternity or sorority	26.2%
9.1%	Participate in student government	5.2%

REASONS FOR CHOOSING CHAPMAN

Percent reporting "Very Important" reason on a 3-pt scale

FG:		non-FG:
80.5%	This college has a very good academic reputation	66.4%
80.5%	I was offered financial assistance	58.7%
70.1%	This college's graduates get good jobs	62.3%
59.7%	The cost of attending this college	35.7%
46.8%	Communication with a professor	29.8%
32.5%	I wanted to live near home	18.6%
15.6%	My parents/relatives wanted me to come here	10.1%
15.6%	High school counselor advised me	5.6%
13.0%	Private college counselor advised me	9.0%
9.1%	My teacher advised me	2.9%