



SNAPSHOT

February 2020

AN INFOGRAPHIC NEWSLETTER OF THE INSTITUTIONAL RESEARCH AND DECISION SUPPORT (IRADS) OFFICE

2019 CIRP FRESHMAN SURVEY

Each year thousands of students across the United States complete the Cooperative Institutional Research Program (CIRP) Freshman Survey. The results in this newsletter profile Chapman University's 2019 first-time, full-time entering students. Over 1,550 incoming first-year students completed the survey during orientation resulting in an 88% response rate.

REASONS FOR CHOOSING CHAPMAN

Percent reporting "Very Important" reason



64%

Good academic reputation



62%

A visit to campus



61%

Graduates get good jobs



58%

Offered financial assistance



55%

Wanted a college about Chapman's size



37%

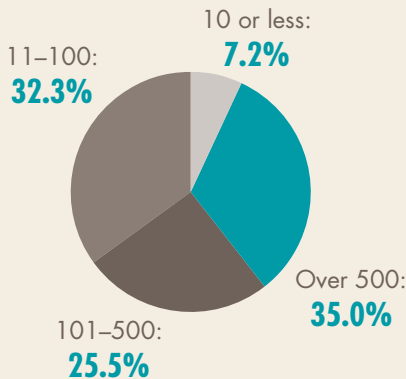
CU graduates make a difference in the world



20%

Ranking in national magazines

HOW MANY MILES IS CHAPMAN UNIVERSITY FROM YOUR PERMANENT HOME?

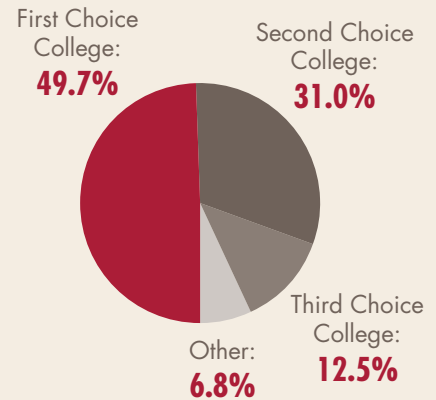


WHY GO TO COLLEGE AT ALL?

Percent Reporting "Very Important" Reason



CHAPMAN UNIVERSITY WAS?



COLLEGE EXPECTATIONS

Percent reporting "Very Good Chance"



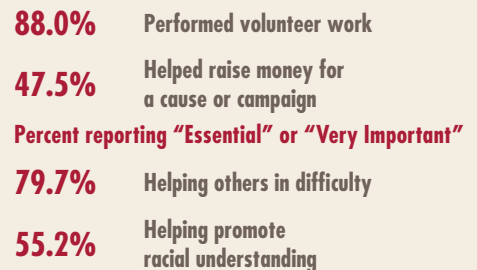
INSECURITY, INSTABILITY AND CHALLENGES ENTERING COLLEGE

Percent reporting "Frequently"



CIVICALLY ENGAGED

Percent reporting "Occasionally" or "Frequently"



DIVERSITY-RELATED STRENGTHS

Percent reporting "A Major Strength" or "Somewhat Strong"

85.2%

Tolerance of others with different beliefs

92.1%

Ability to work cooperatively with diverse people

83.1%

Ability to see the world from someone else's perspective



67.4%

Ability to discuss and negotiate controversial issues

67.2%

Openness to having own views challenged

DIVERSITY-RELATED BELIEF

Percent reporting "Agree" or "Agree Strongly"

73% Chapman University is an institution that values diversity



ACADEMIC GOALS

93% Expect to graduate college in 4 years or less

40.9% Plan to pursue a master's degree

11.9% Plan to pursue a doctorate degree

8.7% Plan to pursue a medical degree

4.3% Plan to pursue a law degree



CAREER GOALS

Percent reporting "Essential" or "Very Important"

59.5%

Obtaining recognition from my colleagues for contributions to my specific field

56.9%

Becoming an authority in my field

50.1%

Becoming successful in a business of my own

24.9%

Becoming accomplished in one of the performing arts

SOCIAL MEDIA

Which social media platform do you use the most?

Instagram  **51.6%**

Snapchat  **41.3%**

Twitter  **5.1%**

Facebook  **1.9%**



31%

Spend 11 or more hours a week on social media

RESEARCH INCLINATION

Percent reporting "Somewhat Agree" or "Agree"

48% I am interested in getting involved on a research project with a faculty member.

What is the best guess as to the chances that you will work on a professor's research project?

20.2% Very Good Chance

37.9% Some Chance

33.7% Very Little Chance

8.2% No Chance

Will you pursue a science-related research career?

7.3% Definitely yes

10.8% Probably Yes

15.6% Uncertain

30.0% Probably No

36.3% Definitely No



HOW CONFIDENT ARE YOU THAT YOU CAN:

Percent reporting "Very" or "Absolutely"

70.3% Ask relevant questions

61.1% Identify what is known and not known about a problem

51.8% Explain the results of a study

48.3% Integrate results from multiple studies

43.3% See connections between different areas of science and mathematics

42.7% Understand scientific concepts

42.6% Determine how to collect appropriate data

42.1% Generate an answerable research question

35.8% Use technical science skills (use of tools, instruments and/or techniques)

32.0% Use scientific literature to guide research

SELF-PERCEPTIONS

Percent reporting "Above Average" and "Highest 10%" compared to peers their age

74.0% Academic ability

48.7% Artistic ability

64.7% Creativity

42.6% Emotional health

61.4% Leadership ability

50.9% Self-confidence (intellectual)

38.8% Self-confidence (emotional)



LIFE GOALS

Percent reporting "Essential" or "Very Important"

Being very well off financially
Raising a family

ALL

85.0%

71.4%

MEN

84.3%

73.5%

WOMEN

85.6%

70.8%

