

neighbor to neighbor

COMMUNITY NEWS FOR THE RESIDENTS OF ORANGE

CHAPMAN IMPACT ON LOCAL COMMUNITY IS MORE THAN MONETARY

According to two reports released by Beacon Economics, an independent economic research firm, Chapman University generates more than \$213 million in economic output for the City of Orange annually, and more than \$1.1 billion for California.

Other significant data from the reports include:

- \$9.8 million in property taxes paid to the City of Orange between 2011–2021.
- \$82.7 million university spending in the City of Orange, \$64.4 million in student spending and \$2.2 million in visitor spending.
- \$52.6 million state and local tax revenue generated by Chapman economic activity.

The reports also explore the many cultural, social and philanthropic contributions that Chapman provides as well, which can be difficult to quantify.

“The value of an institution is in its relationship with the local community,” says university President Daniele C. Struppa. “We are proud to call Orange our home and want to give back in every way that we can. These numbers are very impressive, but it’s our strong partnerships in the community that are the most meaningful.”

“With these two reports, we are able to paint a broader picture of all of the ways Chapman is positively contributing to our local community,” says Alisa Driscoll, the university’s vice president of community relations.

For Driscoll, who is a resident of the City of Orange, the most powerful information that these reports provide is not just the direct economic impact of the university – sales tax, property, tax, all of those critical items to the welfare of our hometown – but also the ripple effect of Chapman’s contributions to the community.

“For example, the number of jobs that we’re supporting in our local community is 2,666 in the City of Orange and 5,428 in Orange County as a



Chapman has spent almost \$450,000 on maintenance costs for Hart Park since June 2017. The field, and other sports facilities in Orange, are available for community use year round.

whole,” she explains. “That’s a lot of people who are being supported just because of Chapman University’s presence in the community. And it’s not just our employees. We’re supporting construction work, real estate, retail, restaurants... and it’s really a powerful thing to show the university’s impact in that way.”

You can read the full reports at Chapman.edu/communityimpact.

COMMITMENT TO WATER CONSERVATION RUNS DEEP AT CHAPMAN

All across the Chapman campus in Orange, the university’s commitment to water conservation is in full flower.

Those efforts first ramped up eight years ago, when it became clear that cycles of drought would persist in Southern California. Since then, Chapman has implemented a wide range of water-wise strategies to conserve this precious resource.

As the new academic year brings students back to campus, visitors will notice that Chapman is taking additional water-conservation steps every day.



Converting to drip irrigation at Kennedy Hall resulted in annual savings of more than 180,000 gallons of water.

“These steps show our commitment to conserving water in all the areas we can control and in the ways that have the most impact,” said Jenny Kaufman, manager of energy conservation and sustainability at Chapman. “We want to lead the charge on conservation and efficiency.”

In 2014, the city announced water restrictions as a response to deepening drought conditions. Chapman immediately complied as it also started developing long-term strategies that anticipated further challenges ahead.

Over the ensuing eight years, the university has implemented a host of water-saving measures designed to meet the needs of the moment and those to come. Together, these actions have saved and continue to conserve hundreds of thousands of gallons of water each year. As an example of the impact, at Kennedy Hall and the Bhatthal Student Services Center alone, the shift to drought-tolerant landscaping and drip irrigation saves more than 575,000 gallons annually.

“We’re taking responsibility for our water and energy footprint,” Kaufman said. “Hopefully our efforts can serve as an example for students and others in our community.” Learn more at Chapman.edu/conservation.

Did You Know?

After COVID-related delays, Chapman University’s Specific Plan 7 is continuing to move forward through appropriate channels. Technical studies are underway for the Environmental Impact Report (EIR), which will be available for public review and comment in the coming months. For updates, stay tuned to NeighborsOfChapman.com.

Need to report a concern?

- Contact Chapman University’s Office of Community Relations at **(714) 289-2097** or email neighbors@chapman.edu.
- To report a disturbance that needs urgent attention, please call City of Orange PD dispatch at **(714) 744-7444**.

YOU'RE INVITED!

Join us for these engaging events at Chapman.

There are many terrific Chapman University in-person and virtual events, and neighbors are always welcome. Here are just a few. Find more at the university's online events calendar, [Chapman.edu/events](https://www.chapman.edu/events). Advance tickets for performing arts events may be purchased online at [Chapman.edu/tickets](https://www.chapman.edu/tickets).

Town & Gown's Lunch at the Forum 29th Season

Bush Conference Center
(Beckman Hall 404)

An exciting lineup of speakers is set for Town & Gown's Lunch at the Forum, which features outstanding faculty members and academic leaders from across Chapman's campus! This year's five luncheons will cover these interesting topics: dance, engineering and machine learning, dinosaurs, first-gen students, and forensic evidence. The first luncheon is Thursday, Oct. 6 at 11:30 a.m.

More info and tickets: [Chapman.edu/tglatf](https://www.chapman.edu/tglatf)

Charlotte Salomon: A Life Before and After Auschwitz

Thursday, Oct. 27, 7 p.m.
Memorial Hall Chapman Auditorium

The animated drama "Charlotte" tells the true story of Charlotte Salomon, a young German-Jewish artist who came of age in Berlin on the eve of the Second World War.

"Charlotte" is brought to life by an extraordinary cast including Keira Knightley, Brenda Blethyn and Jim Broadbent. The screening will be followed by a conversation with the film's producer Julia Rosenberg. Admission is free.

More info: [events.Chapman.edu/88152](https://www.chapman.edu/88152)

Our Town by Thornton Wilder

November 3-12, various times
Moulton Hall Waltmar Theatre

"Our Town" is a metatheatrical three-act play by American playwright Thornton Wilder who won the Pulitzer Prize for Drama for this work. The play tells the story of the fictional American small town of Grover's Corners between 1901 and 1913 through the everyday lives of its citizens. Directed by Michael Nehring and presented by the College of Performing Arts. General public: \$20.

[Chapman.edu/tickets](https://www.chapman.edu/tickets)

Before attending any in-person event, please visit [custayinghealthy.chapman.edu](https://www.chapman.edu/custayinghealthy) for up-to-date information about our COVID-19 status and event guidelines.



One University Drive
Orange, California 92866
1270-12700

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Find more news at
[NeighborsofChapman.com](https://www.neighborsofchapman.com)

CHAPMAN STAFF STUFFS BACKPACKS FOR STUDENTS

Over the summer, Chapman staff members stuffed 100 backpacks full of school supplies that were donated to the El Modena Family Resource Center in Orange (part of the Community Action Partnership of Orange County). They also assembled 80 hygiene kits for Friendly Center in the City of Orange.

The stuffing event was part of Chapman's annual Staff Summit, a week-long summer program that celebrates the hundreds of administrative staff employed by the university.

"The theme of this year's Staff Summit event was 'Making an Impact,' and what better way to demonstrate that than to give back to local nonprofits doing important work in our community," said Alisa Driscoll, vice president of community relations. "Staff members also included handwritten notes of support and

encouragement in each backpack and toiletry kit that we put together. It was a valuable way to spend a morning and a great way for Chapman employees to give back to families in Orange."

The estimated in-kind value of the donation was \$8,000.



Chapman staff members stuff backpacks with school supplies to be donated to the El Modena Family Resource Center.

More inside!