



MISSION

The mission of Chapman University is to provide personalized education of distinction that leads to inquiring, ethical and productive lives as global citizens.



VISION

Chapman University will be a student-centered institution, recognized nationally and internationally as a center of academic and personal excellence that prepares our students to contribute to a global society.



CENTRAL COMMITMENTS

The mission of Chapman University finds expression through these central commitments:

- Create stimulating learning environments for a diverse population.
- Recruit and retain an outstanding faculty that cherishes teaching, research and creative activity as primary professional commitments. These faculty members also strive to build a creative intellectual community in which students and faculty share a commitment to the inquiring life and the pursuit of knowledge.
- Offer curricula that integrate liberal arts and professional learning to foster independent and critical thinking, effective communication and an international perspective.
- Create learning, living and working environments that foster diversity, multiple perspectives and the free exchange of ideas.
- Affirm our openness to diverse religious, spiritual, political and ethical traditions.
- Encourage the linkage between a life of learning, and service and vital interaction of the university with our wider communities.
- Devote resources in a fiscally responsible manner to support outstanding teaching, scholarship and learning, and develop facilities that enhance the living and learning environments.

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CURIOSITY
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CHAPMAN



Inspire the future of Chapman. Learn about our comprehensive campaign at Chapman.edu/inspire.



Chapman.edu/strategicplan

OUR PATH TO GREATNESS

STRATEGIC PLAN 2023-2028



DELIVERING ON THE PROMISE OF CHAPMAN'S GREATNESS



Daniele C. Struppa, President

Chapman's aspiration to greatness is driven by our commitment to our students and to our community: We believe our students deserve the best experience we can deliver and that our communities count on us to solve the grand challenges before us. This aspiration can only be achieved by a great institution, and this is what we will be striving for.

As we launch "Our Path to Greatness," our new five-year strategic plan, we seek to meet this challenge by accelerating the rise of Chapman, which is already in rapid ascent. This plan is our inclusive vision of academic excellence, built on the quality and dedication of our students, faculty and staff along with the support of our trustees and governors.

To ensure our success, we've set up many milestones along the way. Among these is a steady rise in rankings and classifications, including U.S. News & World Report and our R2 Carnegie Classification as an institution with high research activity. We are also committed to continuing to pursue full recognition as a Hispanic-Serving Institution.

The pillars that will sustain us include the continuous improvement and expansion of our physical facilities, adding new graduate programs in the health sciences at our Rinker Campus, and the success of a comprehensive campaign as we seek to establish an endowment of \$2 billion by 2037.

Each of our goals reflects a collective ambition to improve lives and lead change in all the communities we serve. As we follow this plan, I'm confident that together we can realize the full measure of Chapman's greatness.



Learn more at our Strategic Plan website, where you can view a video highlighting the accomplishments of our previous five-year plan.

At Chapman, we are immersed in the joy that comes with discovery. We are challenged not to repeat what's known, but to define what can be.

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STRATEGIC PRIORITIES



ACADEMIC EXCELLENCE



- Distinguish Chapman as a community of globally impactful scholars who break new ground with their research and challenge students with their teaching, strengthening a culture that values intellectual curiosity.
- Support student success by developing a wraparound model of holistic advising.
- Accelerate an ongoing rise in national and specialty rankings, with a particular focus on measures of academic achievement, financial resources and graduation/retention rates.
- Enrich the Chapman Experience by expanding opportunities for students from underrepresented communities; pursue formal recognition as a Hispanic-Serving Institution.



EXPANDING GRADUATE HEALTH SCIENCE PROGRAMS



- Leverage the success of programs and facilities at the Rinker Health Science Campus in Irvine to meet even more career opportunities and community needs.
- Develop a Center for Healthy Aging.
- Strengthen and expand graduate health science programs in:
 - Mental and behavior health
 - Rehabilitation
 - Clinical education
 - Regulatory affairs and patient safety
- Achieve a state-of-the-art integrated graduate health science campus at Rinker within the next five years.



ORGANIZATIONAL EXCELLENCE



- Invest in development tools, processes and technology so Chapman faculty, staff and administrators at all levels can deliver a consistently outstanding Chapman Experience.
- Transform systems and processes, focusing on:
 - Space and Facilities
 - Information Systems and Technology
 - Academic Affairs
 - Office of Human Resources



CAMPUS PROJECTS ENHANCING COMMUNITY-BUILDING



- Deepen the recognition of campus as a shared resource for community-building and for enhancing the academic experience and life at Chapman.
- Focus on campus place-making, infill development and campus integration.
- Strengthen community-building by:
 - Optimizing campus space
 - Developing a new Student Success Center on the Orange campus
 - Renovating a newly acquired residence hall for occupancy in fall 2024
 - Adding facilities to support growth in research



COMPREHENSIVE CAMPAIGN



- Complete a \$500 million comprehensive giving campaign that will drive Chapman's overall success.
- Increase endowment giving with the goal of a \$2 billion endowment by 2037.
- Strengthen alumni, parent and volunteer engagement across all departments and disciplines.
- Bolster development support for all 11 Chapman schools and colleges.

