Minor in Graphic Design

"Graphic design is complex combinations of words and pictures, numbers and charts, photographs and illustrations that, in order to succeed, demands the clear thinking of a particularly thoughtful individual who can orchestrate these elements so they all add up to something distinctive, or useful, or playful, or surprising, or subversive or somehow memorable."

—*Jessica Helfand*

A Minor in Graphic Design will supplement majors from business, marketing, advertising and public relations and other fields of transactional practices. The minor in Graphic Design provides the necessary skill set needed in visual communication and the tools to contribute and work with information/marketing campaigns and creative professionals. A graphic design minor will have positional advantage and opportunities including strategic planning, involvement in the creative process and opportunities in interdisciplinary work courses in visual literacy will help the student develop exceptional skills and ability to verbalize creative ideas on a variety of platforms.

Students with a minor in Graphic Design will: Demonstrate ability to create and develop visual form in response to communication problems, have an understanding of tools and technology, understand the creative process, explore visual literacy, develop professional habits and skills that are essential in graphic design and related professions, and acquire the written, verbal and formal vocabulary to communicate effectively.

The graphic design program has two 24-station Macintosh computer labs equipped with scanners, color printers, and plotters.

The lab software is updated quarterly and computers are replaced every three years. The graphic design faculty are working professionals as well as experienced design professors. Students meet one-on-one with their professors for advising and mentoring and for committee meetings.

Students must apply for the Minor in Graphic Design by providing eight samples of their art and/or design work and a one-page written rationale describing the student's interest in a graphic design minor. The Graphic Design faculty will review the application and notify the student of their decision. The Graphic Design Minor is only for students majoring in another discipline at Chapman University. Before enrolling in certain courses, students have to formally be accepted and declare the associated minor to complete required prerequisites and/or get faculty approval. A minimum of 24 credits, at least 9 of which must be upper-division, are required for a minor in graphic design.

Please feel free to contact:

Dr. Wendy Salmond, Co-Chair
salmond@chapman.edu

Associate Professor Claudine Jaenichen, Co-Chair
jaeniche@chapman.edu

Associate Professor Eric Chimenti
chimenti@chapman.edu

Assistant Professor Andrew Shalat
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If you do not have a Graphic Design faculty advisor in your program, please contact the Department of Art office at 714-997-6729.

Minor in Graphic Design
2020–2021

100-LEVEL			
FALL SEMESTER	**INTERTERM**	**SPRING SEMESTER**	**SUMMER**
GD 102 Research Methods for Designers* (F)		Graphic Design Elective	
GD 103 Visualization* (F)			

200-LEVEL			
FALL SEMESTER		**SPRING SEMESTER**	**SUMMER**
GD 200 Intro. Graphic Design* (F)		Graphic Design Elective	
GD 201 Typography* (F)			

300-LEVEL			
FALL SEMESTER		**SPRING SEMESTER**	**SUMMER**
Graphic Design Elective		Graphic Design Elective	

400-LEVEL			
FALL SEMESTER	**INTERTERM**	**SPRING SEMESTER**	
Graphic Design Elective	GD 405 Portfolio Workshop	Graphic Design Elective	

***Required course for the GD Minor.**

❗ Not all courses are offered every semester. Meet with a Graphic Design Advisor as soon as possible.

Minor in Graphic Design
2020-2021

Program Opportunities

Graphic Design Internship
Graphic Design AIGA Portfolio Review
Graphic Design Club

VTLS lecture series
Commpost newsletter
Student-organized department exhibitions

Required Courses *(12 credits)*

GD 102	Research Methods for Designers*	
GD 103	Visualization - Rendering & Perspective*	
GD 200	Introduction to Graphic Design*	
GD 201	Typography*	

Four Elective Courses (at least three must be upper-division) *(12 credits)*

Please consult with your advisor

Art 122	Objects & Space	
GD 202	Web and Interaction Design	
GD 203	Color	
GD 204	Objects & Space II	
GD 300**	Graphic Design	
GD 301	Book Design	
GD 302	Branding & Ad Design	
GD 303	Information Design	
GD 304 ■■	History of Graphic Design	
GD 307	Advanced Typography	
Art 336	Illustration	
GD 400	Advanced Graphic Design	
GD 401	Graphic Design Business Practices	
GD 402	Advanced Interaction and Web Design	
GD 406	Motion Design	
GD 408	Graphic Design Portfolio	
GD 490	Independent Internship	

Total *(24 credits)*

ONLY 6 CREDITS
(TWO CLASSES)
MAY DOUBLE COUNT

■ double counts for AI credit
■ double counts for SI credit
■ double counts for VI credit

■ double counts for GC credit
■ double counts for CC credit

CHAPMAN UNIVERSITY

Minor in Graphic Design

Student Name: _____   ID Number:_____

Chapman E-mail: _____

Graphic Design Faculty Advisor:_____

AGREED COURSE LIST

Requirements (12 credits)

GD	102	Research Methods for Designers	3
GD	103	Visualization	3
GD	200	Introduction to Graphic Design	3
GD	201	Typography	3

Electives (12 credits–9 upper division)

ART	122	Objects and Space	3
ART	124	Drawing and Planning	3
GD	202	Web and Interaction Design	3
GD	203	Color	3
GD	204	Objects and Space II	3
GD	300	Graphic Design	3
GD	301	Book Design	3
GD	302	Branding and Advertising Design	3
GD	303	Information Design	3
GD	304	History of Graphic Design	3
GD	307	Advanced Typography	3
ART	336	Illustration	3
GD	400	Advanced Graphic Design	3
GD	401	Bus. Practices/Pre Internship	3
GD	402	Advanced Interaction and Web Design	3
GD	406	Motion Design	3
GD	408	Graphic Design Portfolio	3

Selected Electives (12 credits)

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Student Signature _____ Date _____

Faculty Signature _____ Date _____

Bachelor of Fine Arts
GRAPHIC DESIGN