



CHAPMAN
UNIVERSITY

Department of Art
Graphic Design Program

The Department of Art comprises...



Graphic
Design
Program

Art
History
Program

Studio
Art
Program

Guggenheim
Gallery

- 3 – 4 solo or group shows of regionally and nationally known artists
- End of semester student exhibitions



Moulton Hall

This is where most of your art classes are held. It is where you will find our nine regionally, nationally, and internationally recognized full-time art faculty members and practicing professionals.

We offer students 24 hour access to the Mac Lab and many other studio spaces.

Why Attend Chapman?

A leader in higher education.

Besides our exceptional Art Department, Chapman continually earns recognition and awards across our other programs, schools and colleges.

**Bloomberg
Businessweek**



#1

**UNDERGRADUATE PROGRAM
ON THE WEST COAST**

Argyros School of
Business & Economics

#3

**(TIE) IN BEST
UNDERGRADUATE TEACHING**

R2

**STATUS BY CARNEGIE
CLASSIFICATION**

Held by just 10% of
U.S. Universities

#5

**IN REGIONAL
UNIVERSITIES WEST**

#125

**IN THE NATIONAL
UNIVERSITIES GROUP**



Our Rankings



B.F.A. in Graphic Design

- 3 full-time faculty and 15 part time faculty who are practicing and/or published graphic designers.
- Students receive design education in 2, 3, and 4 dimensions, utilizing color, typography, advertising, print, interactive UX and UI design, and web design.
- Teaches students how to organize ideas visually and convey a desired message along with developing effective communication concepts and strategies designed to enhance a client's image, service, or product.
- Requires students complete a mandatory 120 hour Field Internship in their senior year.
- Offers students state-of-the-art hardware and software in two 24-station Mac Labs with Adobe Professional design software.
- Require mandatory OC Portfolio Review submissions in their Junior/Senior year.

Faculty

Full – Time

Part – Time



Eric Chimenti
Designer and Illustrator



Rachelle Chuang
Adjunct Professor for
Multiple Universities



Melissa Loschy
Owner at Loschy Designs



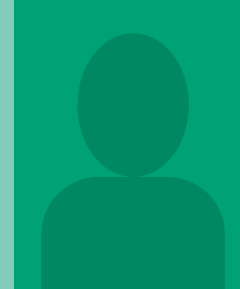
Bernie Dickson
Creative Director at
Smarty Social Media



Claudine Jaenichen
Designer and
Info Designer



Kathleen Kaiser
Creative Director at Pencilbox
Studios and Adjunct Professor
at Multiple Universities



Matt Lindauer
Creative Director at Rent
Control Creative and Vice
President Creative at OluKai



Leighton Hubbell
Senior Graphic Designer at
Smith & Noble and Independ-
ent Design Professional



Andrew Shalat
Designer and
UX/UI Designer



Gennifer Mantych
Digital Marketing & Design
Consultant at Hands Down
Best Ever

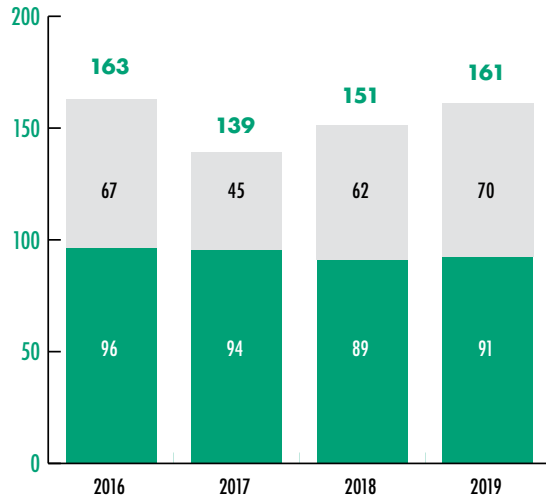


Richard Schank
Creative Director at Purple
Couch and Adjunct Professor
at Multiple Universities

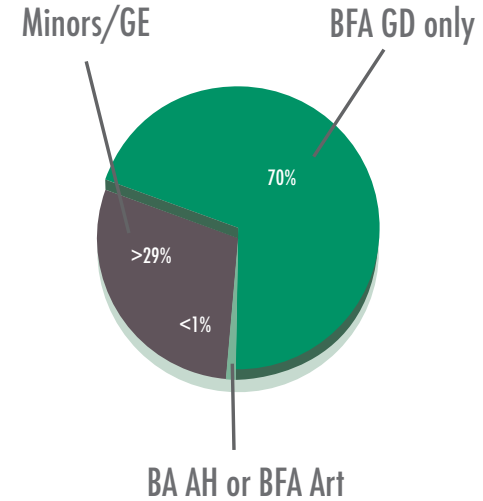


Brittany Madden
Founder and CEO of Leverage
Digital Design, LLC

Graphic Design Majors/Minors by Year



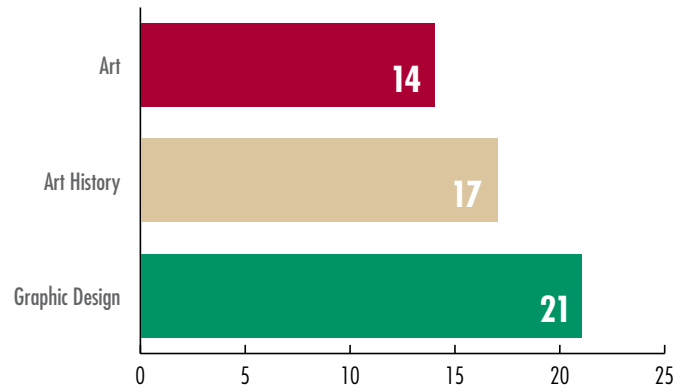
Major/Minor Ratio: Graphic Design Courses



Graphic Design Program

- 19 classes comprising
- 10 different courses
- 2 classrooms in use
- 403 students enrolled
- 70% BFA GD
- <1% are BA AH, BFA Art
- >29% are minors/GE
- average class size of 21

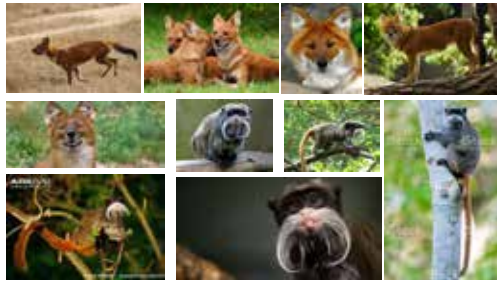
Average Class Size by Department



Department Average: **17.3** students per class

How we add up...

Research and Documentation—Animal Research



Sketches and Revisions—Thumb Nails (The Dhole)



Sketches and Revisions—Logo Comp



Process or Portfolio School?



Competitive Advantages

Required research methods class
3 Professional portfolio assessments
Real world and real client projects
Graphic design specific study
abroad course.

- On campus graphic design jobs
- Ideation lab jobs
- Mandatory 120 Hour Field Internship
- 2D, 3D, and 4D design training.

Major in Graphic Design

"Graphic design is complex combinations of words and pictures, numbers and charts, photographs and illustrations that, in order to succeed, demands the clear thinking of a particularly thoughtful individual who can orchestrate these elements so they all add up to something distinctive, or useful, or playful, or surprising, or subversive or somehow memorable."

-Jessica Helfand

The Bachelor of Fine Arts (BFA) in Graphic Design is rigorous and challenging. The program emphasizes conceptual design methods, appropriate aesthetics, history, writing development, verbal articulation, and training in technology that prepares the student to enter the graphic design profession. Students have opportunities to explore all aspects of graphic design, such as packaging, illustration, information design, advertising design, web design, multimedia design, and book design. The program of each student is reviewed at the end of the sophomore and junior year by the graphic design faculty evaluation of student portfolios in the Guggenheim Gallery. Seniors complete a semester-long internship in the graphic design profession, as well as participate in a required portfolio review jointly sponsored by the Orange County Chapter of the AIGA (American Institute of Graphic Arts) and Chapman's graphic design program. Courses include numerous visiting lectures and professionals, field trips, gallery shows and real-world client projects.

The graphic design program has two 24-station Macintosh computer labs equipped with scanners, color printers, and plotters. With generous access to both the labs and the other studio spaces in the department, the students create five class critiques 24 hours a day. The lab software is updated quarterly and computers are replaced every three years.

The graphic design faculty are working professionals as well as experienced design professors. Students meet one-on-one with their professors for advising, and mentoring and for committee meetings.

Please feel free to contact:
 Associate Professor and Associate Dean
 Eric Chimenti chimenti@chapman.edu
 Associate Professor Chantline Jenschke
jenschke@chapman.edu
 Instructor Andrew Shalat
shalat@chapman.edu
 Dr. Justin Walsh, Chair
jwalsh@chapman.edu

If you do not have a Graphic Design faculty advisor, please contact the Department of Art office at 714-997-6729.

Bachelor of Fine Arts
GRAPHIC DESIGN

Tracking Sheet B.F.A. in Graphic Design 2020-2021

FALL SEMESTER INTERTERM SPRING SEMESTER SUMMER

FIRST YEAR			
GD 102 Research Methods for Designers (F) GD 103 Visualization (F) Art 195 Art & Text (F)	General Education	GD 100 Book Arts and Lettering (S) Art 122 Objects & Space (B)	
SOPHOMORE			
GD 200 Intro. Graphic Design* (F) GD 201 Typography* (F) GD 202 Web and Interaction Design (F) <i>*Students must receive a grade of B or higher before they can enroll without permission in subsequent GD classes.</i>	General Education GD 305 Portfolio Workshop <i>Travel course (sugg.)</i>	GD 203 Color (S) GD 300 Graphic Design (S) <i>(with interactive comp)</i> GD 304 History of GD (S) <i>Sophomore Portfolio Assessment</i>	GD 308 London Travel Course on Sustainable Design (sugg.)
GD 290 Internship (sugg.)			
JUNIOR			
GD 302 Branding and Ad Design (F) GD 301 Book Design (F) <i>(with interactive comp)</i> GD 307 Advanced Typography (F) Art History Requirement (choose one)	GD 305 or GD 405 Portfolio Workshop <i>Travel course (sugg.)</i>	GD 204 Objects & Space II (elective) (S) GD 306 4D Design (S) GD 402 Adv. Interaction & Web Design (S) GD 406 Motion Design (S) <i>Junior OC Portfolio Assessment</i>	GD 308 London Travel Course on Sustainable Design (sugg.)
GD 390 Internship (sugg.)			
SENIOR			
GD 400 Adv. Graphic Design (F) Art History Requirement (choose one) GD 401 Graphic Design Business Practices/Pre Internship (F)	GD 405 Portfolio Workshop	GD 303 Information Design (S) GD 408 Graphic Design Portfolio (S) <i>Senior OC Portfolio Assessment OC Portfolio Mixer</i>	<i>Travel course</i>
GD 490 Independent Internship (required)			
<p>⚠ Not all courses are offered every semester. Meet with a Graphic Design Advisor as soon as possible.</p> <p>⚠ Students interested in a full semester study abroad program, should meet with an advisor at the start of freshman year to plan out academic requirements.</p>			

CHAPMAN UNIVERSITY DEPARTMENT OF ART

Graphic Design The Program

Diverse & In-depth course list

Full time award winning experts in information design, illustration, packaging design, and graphic design

Short-term study abroad course in London working on the Olympic games in summer 2009, 2010, 2011, future cities in 2013, a moon mission in 2015, 2016, the future city of Neom in 2018, and the future city of Brixby in 2019. We are planning on going again in the summer of 2020.

Visual Thinker Lecture Series

Mandatory internship program

Sophomore & Junior assessment review, and Senior external portfolio review

Campus is located near incredible advertising, design, surf/skate industry and entertainment agencies

Field trips to design centers

General Education Program

Interdisciplinary Cluster
 The Interdisciplinary Cluster provides students an opportunity to explore a variety of disciplines and perspectives on a common theme. Students who complete a second major or a second major program in design. Students who complete a second major or a second major program in design.

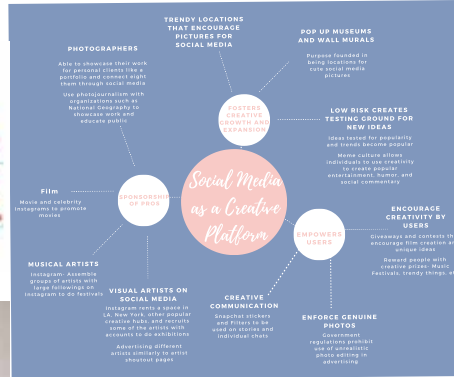
Visual Communication
 The Visual Communication Cluster provides students an opportunity to explore a variety of disciplines and perspectives on a common theme. Students who complete a second major or a second major program in design.

Global Studies
 The Global Studies Cluster provides students an opportunity to explore a variety of disciplines and perspectives on a common theme. Students who complete a second major or a second major program in design.

Language and Communication
 The Language and Communication Cluster provides students an opportunity to explore a variety of disciplines and perspectives on a common theme. Students who complete a second major or a second major program in design.

Health, Safety, and the Arts
 The Health, Safety, and the Arts Cluster provides students an opportunity to explore a variety of disciplines and perspectives on a common theme. Students who complete a second major or a second major program in design.

Bachelor of Fine Arts
GRAPHIC DESIGN



Graphic Design – First Year

For Freshman Graphic Design Majors, classes emphasize traditional skills and conceptual thinking

FALL

GD 102 Research Methods for Designers

GD 103 Visualization

ART 195 Art & Text

SPRING

GD 100 Book Arts and Lettering

ART 122 Objects & Space



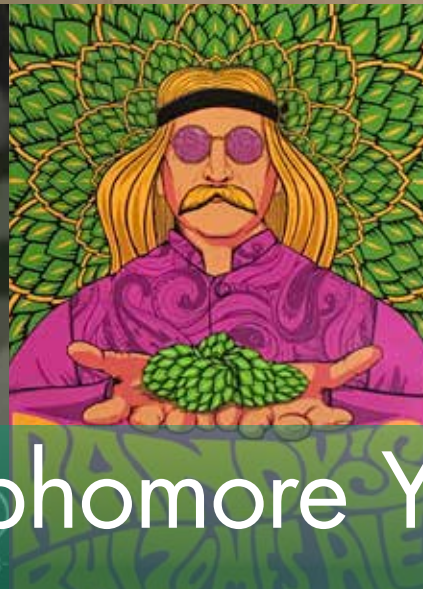
Study Abroad Opportunities

SEMESTER ABROAD OPTIONS

- Spain
- Italy
- Germany
- New Zealand
- Australia
- England
- South Africa
- Japan

SUMMER ABROAD

- Graphic Design summer course in London.



Graphic Design – Sophomore Year

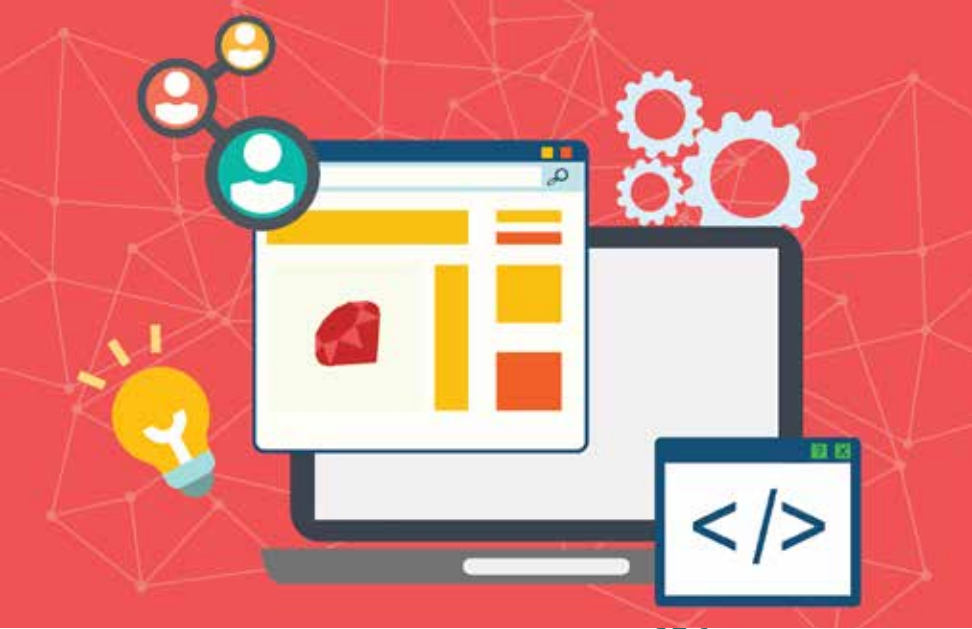
Mercedes-Benz Classic Center
Learning Theoretical, Aesthetic, and Technical Aspects

FALL

- GD 200 – Intro to Graphic Design
- GD 201 – Typography
- GD 202 – Web & Interactive Design

SPRING

- GD 203 – Color
- GD 300 – Graphic Design
- GD 304 – History of Graphic Design
- Full Faculty Portfolio Review/Assessment



Suggested Minors

Public Relations and Advertising

Psychology

Sociology

Leadership Studies

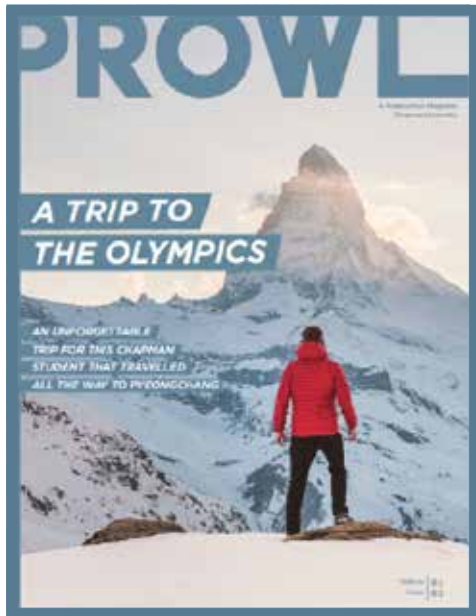
Computer Science

Entrepreneurship/Business

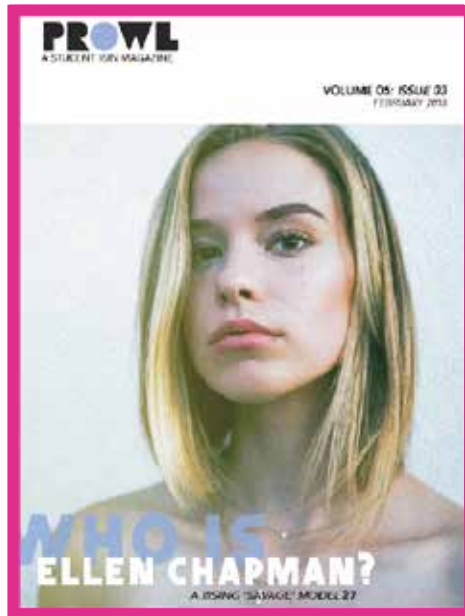
Game Development and Programming

Creative and Cultural Industries (CCI)

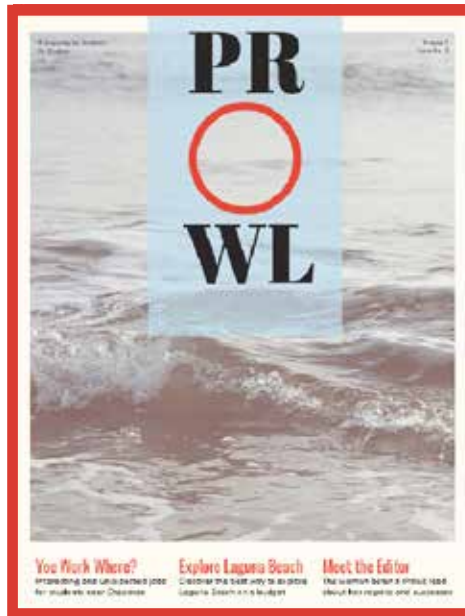
Students Redesign the Prowl Magazine



BOLD



ALTERNATIVE



VERSATILE



CLEAN



Prowl Redesign



Graphic Design – Junior Year

Continued Training in all Aspects of Design

FALL

- GD 302 – Branding and Ad Design
- GD 301 – Book Design
- GD 307 – Advanced Typography
- Art History Course

SPRING

- GD 204 – Objects & Space II (elective)
- GD 306 – 4D Design
- GD 402 – Advanced Web Design
- GD 406 – Motion Design
- OC Portfolio Review
- Full Faculty Portfolio Review/Assessment



Interdisciplinary & Real World Experience

Work study experience, Internships, Ideation Lab

CLASSROOM

GD 200 - Mercedes Benz Classic Center

GD 303 - Collaboration with
Political Science

Art 385 - Art & Science with NASA/Jet
Propulsion Laboratory

GD 308 - Sustainable Design (London)

- Buro Happold
- LOCOG
- Wolff Olins
- British / NASA

GD 400- Advertising & Public Relations

- Law
- Marketing
- Commemorative poster with
President Doti
- City of Orange
- City of Santa Ana

GD 407 - Graphic Design Studio C



Graphic Design – Senior Year

Working for outside clients, mandatory internship, and business practices

FALL

- GD 400 – Advanced Graphic Design
- GD 401 – Graphic Design Business Practices/Preinternship
- Art History Course

SPRING

- GD 303 – Information Design
- GD 408 – Graphic Design Portfolio
- GD 490 – Independent Internship
- Senior OC Portfolio Assessment



OCDA Award Winners

STUDENTS' ACHIEVEMENTS

At the Annual AIGA OCDA in Spring, students and alumni from Chapman competed in various categories.

Margo Pawell won Gold in **Brand Identity**

Deena Edwards won Gold in **Inhouse Design**

Rachel Becker won Silver in **Inhouse Design**

Josh Sorosky won Gold and Silver in **Infographic** and **Environmental Design**

Maria Reisinger Chapman Alum, won Gold in **Package Design**

Michael Regan won Gold in **Package Design**

Kathryn Ferons won Silver in **Print** and **Typographic Design**

Ivana Wong won Gold in **Web Design**

CHAPMAN UNIVERSITY Graphic Design Program

LONDON

2 WEEKS AT CHAPMAN CAMPUS • 3 WEEKS IN LONDON

Sustainable Design - GD 30020

TRAVEL COURSE

SUMMER 2018

COURSE DATES: June 24 - July 5, 2018 at Chapman | July 7 - July 28, 2018 in London

OFFERED TO:
Graphic Design Majors and Minors. Teacher consent needed for other Majors and Minors.

WHY YOU SHOULD GO:

- Study abroad credit and fulfill graphic design major and minor requirements.
- Team building and problem solving on design issues focusing on autonomous vehicles.

PRICE:
\$4,500 *airfare not included

MORE INFORMATION:
Contact Professor Eric Chimenti at chimenti@chapman.edu



20

years of the INTERNATIONAL SPACE STATION

SHAPING THE FUTURE OF HUMAN SPACE EXPLORATION

By the people who developed and operated ISS.
Featuring heads of space agency departments, scientists, and ISS crew

49th International Astronautical Congress

ANNUAL HOLIDAY CERAMICS SALE

presented by
The Department of Art

December 3-7
Attallah Piazza
11am - 4pm daily

Contact Professor David Kiddie at kiddie@chapman.edu with any questions

CHAPMAN UNIVERSITY Wilkinson College of Arts, Humanities, and Social Sciences



Ideation Lab

Photography, Creative Writing, Design, Data Visualization, Video, Social Media



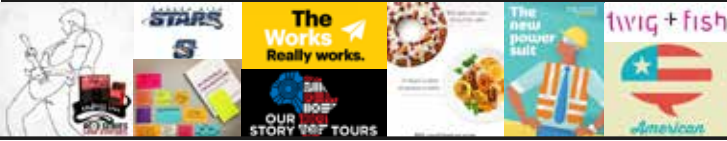
GD 407 – Graphic Design Studio C

Studio C is a professional development course where students work in a real world environment. Lecturer, Dave Matea acts as the student's creative director while students work on a variety of projects for real businesses including logo design for Wilcox Machine Company and product design for Oakley goggles.

Students are hand selected by the GD faculty



margo parwell
DESIGN SYMPOSIUM
 2019 **BRAND NEW**
 Designing a Brand in the Social Era



What does it mean to design a brand? Historically, it meant designing a logo, working papers, maybe a brand standard guide. But today is very different. Brands are consumed at light speed. Marketing spreads across more digital platforms than in any time in history. If the brand isn't "socially relevant," it's

not relevant at all. How do designers approach branding in a modern culture? At the 2019 Chapman Design Symposium, you'll hear from four industry creatives who are doing just that, each taking a part of the design process and breaking down what it means to design a brand today.

Free and open to the public. For information, call 714-997-6729

TUESDAY
MARCH 26 7:00PM
 BECKMAN HALL 404

PANELISTS



Moderator - Stefan Mumaw
 Chapman Class of '96, Parent of Student, Class of '20
Creative Director at First Person

Stefan Mumaw has had extensive experience as a Creative Director for numerous agencies, authored six books, is a frequent speaker at creative industry events, and has written for popular creative industry rags, as well as Lynda.com.



Von Glitschka
 Designer, Illustrator, and Author

Von is creative director of Glitschka Studios a small two-person boutique design firm located in the Pacific Northwest. They creatively collaborate with ad agencies, design firms, in-house corporate art departments, and small businesses to produce engaging visual narratives.

Von has authored six books on design and branding and is the creator and producer of design courses for LinkedIn Learning.



Meena Kothandaraman
 Researcher, Strategist, and Founder at twig+fish

Meena has consulted to emphasize the strategic value of qualitative research in the design of product, space and service. Meena is a founding member of twig+fish, a research and strategy practice based in Boston, MA, that espouses these research beliefs, while maintaining a utopic work-life balance.

She holds an M.S. in Information Resources Management from Syracuse University and a B.Com. in MIS from the University of Ottawa, Canada.



Tug McTigue
 Executive Creative Director at DEG

In his role as Executive Creative Director at DEG, he leads the direction of DEG's creative team from ideation and strategy to the publishing of that meaningful output. Tug has amassed a portfolio that features projects for brands like Sprint, Pizza Hut, Sonic Drive-In, AMC Theatres, the Salvation Army, and the Coleman Company. Of further interest (perhaps) is the fact that Tug co-created American Copywriter, one of the first and most-popular advertising-themed podcast-blog-things ever.



CHAPMAN UNIVERSITY | Department of Art
 Graphic Design Program



VISUAL THINKER
 LECTURE SERIES
 CREATED BY THE DESIGN LAB

the margo parwell
2019 DESIGN SYMPOSIUM | **Brand New**

Design Symposium



PRESENTS

Angela Mancuso, Former President of Universal Cable Studios

Our culture is front of our eyes, on television, in movies, in songs streaming on our phones. But it's created by people with vision, with determination and with dedication. The infancy are the artists and designers and writers. The ones who pull all those artists, designers and writers together are called producers. And their specialties and skills are not as apparent, but their products are products of cultural and creative collaboration. Angela Mancuso, is one of those Producers.

All of her work directly involves the skills, talents and intelligence of writers, designers and artists, as well as business people, and marketing people. But Angela does so with an eye toward diversity and fairness. Her upcoming series for HBO, *Who Fears Death* (based on the novel by Nnedi Okorafor) with partners Michael Lombardo and George RR Martin, *Welcome to the Monkey House* –short stories of Kurt Vonnegut at Amazon, and the HBO Film *The Battle of Versailles*, with director Ava DuVernay attest to her dedication to breaking down barriers and working with diverse and talented artists.

- Former president of Universal Cable Studios
- Head of Production, Lifetime TV
- Developed *Monk*
- Developed *Battlestar Galatica*
- Executive Producer, *Happy Death Day*



PRESENTS

Glen A. Schofield

CEO, Co-founder Sledgehammer Games

Glen A. Schofield is the co-founder, CEO and Game Director of Sledgehammer Games where he was the developer of *Call of Duty: Modern Warfare 3* and *Advanced Warfare*. Glen has been creating games for 25 years and earned a BFA from Pratt Institute, and an MBA and Honorary Doctorate from Golden Gate University. Starting his career as a freelance illustrator in New York, he illustrated for clients including IBM, Exxon, Parker Brothers, Toyota, and Pepsi. He was Vice President and Executive Producer for Electronic Arts during which he made *Return of the King*, *Knock out Kings*, *James Bond*, and *The Godfather*. Glen is also the creator and visionary of *Dead Space*, the award winning Sci-Fi survival horror franchise.

Glen also worked at Absolute Entertainment, Capcom and Crystal Dynamics and has developed over 40 video games that have won hundreds of awards worldwide including back to back "Action Game of the Year" honors. His games have grossed over 4 billion dollars. Glen also draws and paints, recently exhibiting his work in a solo show in San Francisco. He has lectured all over the world, appeared on *The Tonight Show* Starring Jimmy Fallon and worked with many celebrities including Sean Connery, Kevin Spacey, Idris Elba, James Wan (*Saw*) and Mark Boal (academy award winning writer-Hurt Locker, *Zero Dark Thirty*). Glen lives in Northern California with his wife and three children.



THURS NOV 2 7PM Argyros Forum 209 A&B 2017

VISUAL THINKER LECTURE SERIES

Free and open to the public. For information, please call: (714) 997-6729

TUES NOV 3 7PM AF 209 B&C 2015

VISUAL THINKER LECTURE SERIES

Free and open to the public. For information, please call: (714) 997-6729



PRESENTS

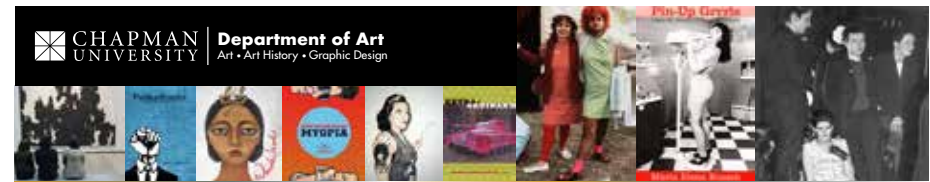
Mike Mignola, Comic Book Author and Illustrator

Mike Mignola is best known as the award-winning creator, writer and artist of *Hellboy*, now celebrating its 22nd anniversary! He was also visual consultant to film director, Guillermo del Toro, on both *Hellboy* and *Hellboy 2: The Golden Army* films. Mike co-authored (with Christopher Golden) two novels: *Baltimore*, or, *The Steadfast Tin Soldier* and *The Vampire* and *Joe Golem* and *The Drowning City*.

In 1982, hoping to find a way to draw monsters for a living, he moved to New York City and began working for *Marvel Comics* as a (very terrible) inker. He also worked as an artist on comics like *Rocket Raccoon*, *Alpha Flight* and *The Hulk*.

In time, Mike developed his signature style, thin lines, clunky shapes and lots of black and moved onto higher profile commercial projects like *Cosmic Odyssey* (1988) and *Gotham By Gaslight* (1989) for DC Comics.

Mike created the award-winning comic book *The Amazing Screw-on Head* and co-wrote two novels with bestselling author, Christopher Golden. He worked (very briefly) with Francis Ford Coppola on *Bram Stoker's Dracula* in (1992) and his portfolio includes production design on the Disney film, *Atlantis: The Lost Empire* (2001). He lives somewhere in Southern California with his wife, daughter, a lot of books and a cat.



PRESENTS

Maria Elena Buszek

Maria Elena Buszek is Associate Professor of Art History at the University of Colorado Denver, where she teaches courses on modern and contemporary art. Her recent publications include the books *Pin-Up Grrrls: Feminism, Sexuality, Popular Culture* and *Extra/Ordinary: Craft and Contemporary Art*, and contributions to the anthology *Punkademics: The Basement Show in the Ivory Tower* and exhibition catalogs *In Wonderland: The Surrealist Adventures of Women Artists in Mexico and the United States*, and *Mark Mothersbaugh: Myopia*. Her current book project explores the history of feminist art/music hybrids since 1977.



THURS SEPT 15 7PM AF 209 B&C 2016

VISUAL THINKER LECTURE SERIES

Free and open to the public. For information, please call: (714) 997-6729

MONDAY MARCH 25 7PM ARGYROS FORUM 209 A&B 2019

BENSUSSEN
Distinguished Lecture in the Arts

Free and open to the public. For information, please call: (714) 997-6729

Visual Thinker Lecture Series (VTLS)

Welcome The New Full Time Professor

Professor Shalat Makes the Switch from Part Time to Full Time



Andrew Shalat, a former part time professor, has recently made the switch to becoming a full time professor "consolidated [his] efforts" the transition to being a full time professor. "The difference is making it easier to focus on his work and teaching. "The difference focus", Professor Shalat said when asked what he thinks the difference between his part time position and now the full time position. "There is more of an involvement with the curriculum side of things, not just what I teach but what other people are teaching as well."

Professor Shalat's background doesn't start and end with design like many professors in the department. Being an English major in college, Professor Shalat pursued a Master's degree in Literature and is currently working toward his PhD in Literature. In graduate school, he supported himself by doing design, choosing to focus during that time on his writing. Besides teaching at Chapman, Professor Shalat has also taught at OCCC, Coast Community College, and El Camino in an online course, teaching everything from typography to Photoshop and even color theory and video production courses. This semester he is teaching a web design course as well as a perspective and rendering course at Chapman.

When asked about the switch from English to design, he stated that "it wasn't a switch. It's language, it's all the same to me. The process is slightly different from when you are writing to when you are composing a page, but the tools I think are very much the same." Professor Shalat continues to use his degree and background in English and literature in his design and in the way he teaches his classes. "To tell a story is to do so with language, and whether the language is visual, or textual, or oral, it's still language. There is a grammar to graphic design. There is a grammar to the visual page, and there is a logic to grammar. Logic may change slightly for the context, which is what we deal with all the time as designers, but essentially it's the same thing."

Next time you see Professor Shalat in the halls of Moulton or walking around campus, give him a friendly hello and a smile, maybe have a little chat with him if you have the time. There is more to the newest full time professor than meets the eye.

INSIDE

- Check out 10 commemorative poster designs and holiday cards page 2
- Art 539 and their fun life and page 3
- Student life and page 3
- Student life and page 3

Meet the New Freshman

Welcome the Class of 2020 Graphic Design Students

- MARK SCHNEIDER**
Huntington Beach, CA
Excited to build his portfolio
Likes Adobe Photoshop
- MAX XAVIER**
Sacramento, CA
Excited to make connections
Likes Adobe Illustrator
- CAITLYN MUMAW**
Overland Park, KS
Excited to get abroad and build portfolio
Likes Adobe Illustrator and Lightroom
- DEREK SHAFER**
San Diego, CA
Excited to get involved with clubs and gain real-world experience
Likes Adobe Illustrator
- SANJAY JOSHI**
Fulkerton, CA
Excited to meet new people and grow skill set
Likes Adobe Illustrator
- ERIN SCHMITT**
Boise, ID
Excited to experience a new environment
Likes Adobe Photoshop
- ALY CARLEY**
San Jose, CA
Excited to grow skill set
Likes Adobe Illustrator
- HAYLEE MOON**
Porter Ranch, CA
Excited to build new friendships and grow skill set
Likes Adobe Photoshop

GENEVIEVE GI
Madison, CT
Excited to make connections
Likes Adobe Illu

AIMEE BOWI
Ewa Beach, Oa
Excited to meet new people
Likes Adobe F

David Beckham Book

Ian Hutchison, BFA GD '11, Designs Book for Adidas Football

Alumni Ian Hutchison recently designed the new limited edition Adidas Football & David Beckham book. The book comes along with each pair of the new DB Predators. For more information and to follow Ian Hutchison's work, visit his Instagram page @ian_hutchison.



INSIDE

- Check out this year's commemorative poster designs and holiday cards page 2
- Mercedes-Benz finishes page 3
- Angela Mancuso comes to Chapman for a Visual Thinker Series lecture page 4
- Learn about Peter Greco and his gothic calligraphy work page 4
- See the GD 103 logo and poster designs page 5
- See what our full time and part time professors have been up to recently page 6-7
- Stay updated with our alumni page 8, 9, 10-11

Reading Revamp Exhibition at the Leatherby Libraries – GD 301

Book Design Student Work Showcased

"We're often told that we "cannot judge a book by its cover", but that's not always true. Especially not when it comes to the elaborate book jackets created by Professor Rachelle W. Chouang's graphic design students. These students participated in a rigorous process to research, redesign, and physically produce two conceptually different book jackets for a single work... To read the rest of this article, visit blogs.chapman.edu.



Program Ranked #1 in CA



Becomes an Author

Who writes lettering book, By Hand



Eric Chimanti, Associate Dean of the Department of Art and Graphic Design, has recently published his book, "By Hand: The Art of Lettering". The book provides an in-depth look at the art of lettering and is available for purchase at www.chapman.edu.

Consider A Career in Graphic Design

Think about the dozens of related disciplines:

- Package Design
- Product Design
- User Interface
- Photography
- Motion Design
- Branding
- Interaction Design
- Fashion
- Exhibition Design
- Interior Design
- Design Research
- Web Design
- Automotive Design
- Illustration
- Industrial Design
- Game Design
- Videography
- Creative Direction
- Environmental Design
- Type Design



Multifaceted Applications

Artistic discipline, innovation, and imagination are used in every career. Creative problem solving is useful in everything including art, medicine, and engineering. A career in design will challenge and inspire you every day.



Summer Woodward '15

Recipient of a GD USA Award

Graphic Designer / Junior Copywriter
at Munchkin

GDUSA
GRAPHIC DESIGN USA



Gino Bellasen '16

Recipient of an
American Advertising Award

Designed Album Cover
for NGHTMRE



Award Winning Alum



Ian Hutchison '11

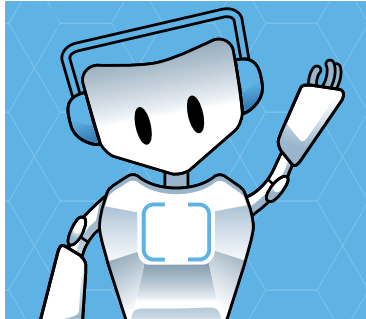
Designer of limited edition
David Beckham Adidas book



Nicole Santo '11

Author of *By Hand*

Published Alum



Sarah Herzog '16

Graphic Designer at Colliers International

on how her experience in GD 308 gave her an advantage in interviews:

"When I applied they were very interested in the Lunar Mission One project, and how students were able to present to the client! I'm so lucky to have gone to Chapman, the Graphic Design program is planned so well!"



Tommy Danielsen '16

Interaction Designer at Microsoft

on receiving congratulations on his new position:

"Thank you! I hope the department is doing well!
It sure set me on the right path."

Alum Testimonial



McClure
—DESIGN—

OIS
OIF

Travis McClure '19

Freelance Graphic Designer

on using his education in the workforce:

"I'm seeing a lot of things I learned from your program [...] come into use now that I'm out and living and working in the professional world!"



Keanu Davis '17

Assistant Graphic Designer

LA Clippers

Designer of the LA Clippers' 50th Anniversary Logo

Alum Testimonial



Kelsi Mathey '12

Design Strategist at
Kate Chan Design

**"To say I'm grateful to have received my BFA
from this school is an understatement.**

Every day I am supported by the teachers and the attention received throughout my four years at Chapman because I continue to implement and expand on the techniques and the strategies that I've learned in Graphic Design, Dance, Kinesiology, Nutrition, Business, and Creativity. Big thank you to all of my instructors and connections made, but especially to Eric Chimenti and Claudine Stephanie for being invested in students inside and outside of the classroom."

Personalized Education

Internship Providers

Chapman University Publications

Earth Resource Foundation

ColorEdge

On the Edge Design

J3 Productions

Direct Edge Publishing

Lampsnow.com

Rodheim Marketing Group

McMullen Argus Publishing

Big Man Creative

darla marie designs

Crisp Digital Branding

Jovon Orozco Design

Peninsula Publishing

Universal Music Group

Long Beach Museum of Art

The Designery

Sanuk

Zoic Studios

160over90

Absolute Live Productions

American Diabetes Association

Buzzmob

Carbon Project

Dyoptix

FmThree

Insteo

Hoodzpah Art + Graphics

Jovenville

Krochet Kids International

La Jolla Group - O'neill

Jrs Design

Mari Takeyama

Mophie

Obsidian Entertainment

Penske Media Corporation

Perfectholiday Design

Pheonix Afterglow

Interplay Productions

DGWB

Pure Octane

McKibben Screen Printing

Irvine Fine Arts Center

Linda Jones Enterprises

Bates/Lee Advertising

Sony Music USA

OC Weekly

Roxy

Sony Pictures

Surfer Magazine

Quiksilver

Make A Wish Foundation

Ambiguous

Fuse

Spiderman 3 Art Department

Vara Media

Smith Book Farm



“Chapman is our *go-to resource* for *young, intelligent talents*. As a local company, we value our relationships with Chapman to help us fill our staffing needs as they have consistently provided *high-quality candidates* to meet our needs.

Here at Idea Hall we have found the Chapman students that join us for our internship program to be *way above the curve* and *prepared for for a professional career*.

We've had a *wonderful experience* working with Chapman University students! We've actually recently *hired a previous Chapman intern as our new video producer*.”

Exceeding Expectations:
Testimonials from internship providers

Companies Hiring Chapman Designers

Edmunds.com
Robert Half The Creative Group
IQAir
Hasbro
San Antonio Winery
Fullscreen
DK Global, Inc.
Antaira Technologies, LLC
Engine Group
LA Philharmonic
Rauxa
Amarith Cafe
Sideshow, Inc.
LUCKY BRAND
PrideStaff
Dahua Technology
MinistryGear.com
The DigiTrust Group
Live Nation Entertainment
Juvo+
Tec 4 Digital, LLC
EpekData

Northrop Grumman
DHR Consulting
Chapman University
Onward Search
Flexfire LEDs
StackCommerce
Justman Packaging & Display
Zabin Group
The Pluto Studio Inc.
Flipagram
Vertebrae Inc.
GG Club
Allucinari
Eliel Cycling
Wattie Ink
PRAVANA
Craft Smith
The Walt Disney Company
Cult Gaia
Sports Equipment Manufacturer
24 Seven Talent

Construction Marketing Services, LLC
Education Management Systems
San Antonio Winery
Long Beach State University
Redbird
OrangeShine.com
Assailant Apparel
Cushman & Wakefield
Signarama Camarillo
Organic
Smashbox Cosmetics
MGM Studios Inc.
Lighting Brand
NZXT
Factory Reproductions
Youth Policy Institute
University of California
Paladin
Marcus & Millichap
Sony Pictures



2020



Mark Schneider '20
Data Visualization Designer & Marketing Assist at Beacon Economics LLC



Lexi Blumenthal '20
Marketing Intern at Noah Technologies



Lily Turner '20
Creative Associate at RH



Haylee Moon '20
Graphic Designer at Hayden Los Angeles



Kaelyn Raye '20
Junior Designer at WR GROUP, Inc



Genevieve Geller '20
Junior Art Director at Giant Spoon



Haley Turner '19
Designer at Turner Duckworth



Kyra Brandman '19
Graphic Designer at ban.do



Caroline Cogliani '19
Graphic Design Intern at Do LaB



Jennifer Johnson '19
Graphic Designer at Pizza Press



Travis McClure '19
Designer at Pretty Frank.



Lindsey Rempalski '19
Content Creator & Graphic Designer at Youtube



Ririna Tamura '19
Designer at Grey West



Nikita Srinivasan '19
Graphic Designer at xx Artists



Mina Lee '19
Design & Production at Lakickz in Mapo-gu, Seoul, Korea



Drew Mac Kay '19
CEO at Mad MacKay Design, LLC.



Julia Ramirez '19
Freelance Junior Art Director at Idea Hall



Cassandra Taylor '19
Junior Graphic Designer at Domoto Brands LLC.



Elizabeth French '18
Visual Designer at Roadtrip Nation



Nic Clar '18
Design Associate at Hodinkee Inc.



Claire Furukawa '18
Creatvie Associate at ICF Next



Rebecca Rembold '18
Graphic Designer at Tanya Freach



Emily Suh '18
Marketing Designer at Guidebook Inc.



Elissa Title '18
Freelance Graphic Designer and Photographer

2019

Where some of our alumni are now...

2018



Bobbi Stalnaker '18
Graphic Designer at Power Crunch



Mara Conway '18
Junior Art Director at RPA



Kenley Tiesmeyer '18
Art Director at SonnySide Up, LLC



Kalyn Boukather '18
Graphic Designer at Reichert's Signs, Inc



Karissa Ogawa '18
Project Manager Intern and Graphic Designer at Right Left Agency



Brooke Foy '18
Freelance Graphic Designer



Emily Klammer '18
Junior Designer at Edelman in Oregon



Eric Stigna '18
Graphic Designer at Verizon Media



Megan Chovanec '18
Graphic Designer at Rogers & Cowan



Renee Bulda '18
Enrollment Marketing Coordinator at Hope International University



Justin Pineda '18
Junior Graphic Designer at Unfold Agency



Kelly Berg '18
Freelance Graphic Designer at Kelly Berg Creative



Keanu Davis '17
Assistant Graphic Designer



Dillan Watts '17
Freelance Graphic Designer



Joe Dolack '17
Graphic Designer at LMNOP Design



Severina Worthington '17
Graphic Designer & Project Coordinator at Love Sweat Fitness



Nick Oeffling '17
Graphic Designer at Los Angeles Kings



Julia Lambright '17
Art Director at Canyon Design Group



Jamey Siebenberg '17
Creative Manager at Splash Wines



Shayne Bock '17
Graphic Design Intern at Disney Parks Live Entertainment



Catherine Foster '17
Logistics Coordinator at Catalyst Marketing



Sadie Goff '17
Freelance Graphic Designer and Videographer with Still Talking Productions



Jordan Patao '18
Graphic Designer at Electric Feel Management in North Hollywood



Sam Swenor '17
Production Artist at Apple

2017

Where some of our alumni are now...

2017



Ivana Orozco '17
Junior Graphic Designer
at Irvine Scientific



Cheyenne Gorbitz '17
Graphic Designer and Production
Artist at Amscan



Stephanie Shoemaker '17
Graphic Designer at Yelp



Molly Peach '17
Wedding Photographer
in Nashville



Annie Lowe '17
Product Designer at GrandPad



Erin Hiromoto '17
Junior Art Director at
Wunderman Los Angeles



Kirsten Worrells '17
Graphic Designer at Artelexia



Briona Baker '17
Owner and Lead Creative
At Whim Creative



Audrey Chang '17
Graphic Designer at
MGA Entertainment



Grifan Fair '17
Portfolio Manager/ Sales
Manager at Toyota



Gretchen Grage '17
Parks & Resorts Designer at
Paramount Pictures



Megan Holloway '16
Graphic Designer at UV Skinz, Inc.



Dominique DiPilla '16
Production Artist at
SmartyPants Vitamins



Thomas Danielsen '16
Interaction Designer at Microsoft



Brendan Baz '16
Graphic Designer for the Academy of
Motion Picture Arts and Sciences



Spencer Wierwille '16
Graphic Designer at
51 Minds Entertainment



Taylor Cole-White '16
Photo Imaging Lead at Disney



Danica Finnegan '16
Freelance Graphic Designer for Small
Businesses & Non-Profit Organizations
including Humble Design Studio



Marie Fitch '16
Assistant Designer
at Blake Riley Homes



Kid Lerner '16
Graphic Designer at REI



Jared Woods '16
Junior Production
Designer at Omelet



Alana (Micheals) Vaxman '16
Head of Support and Operations at
Webydo and LeadCoin at Webmaster



Stephanie Nyairo '16
Creative Designer at ARK Africa



Lisa Royère '16
Designer at Citrus Studios

2016

Where some of our alumni are now...



BFA Graphic Design '19 Graduates

Thank you!
Questions?



CHAPMAN
UNIVERSITY

Department of Art
Graphic Design Program

