

MOVIES, POSTERS, AND DESIGN

Laura Mackey DeFranceaux

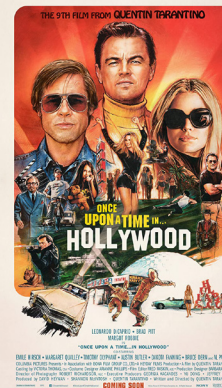
As Executive Vice President at BLT, Laura leads campaign efforts on some of the most globally recognizable entertainment marketing campaigns across film and streaming. She has worked on marketing success of blockbusters including: The Spider-man franchise, Cruella, Once Upon a Time in Hollywood, and How to Train Your Dragon 3.

Gardner DeFranceaux

As Executive Vice President of Creative, Gardner oversees creative direction and execution on theatrical, television and streaming projects. He has worked on high-profile print campaigns including It Chapter Two, Vice Principals, Veep, Game of Thrones, and the Fast & The Furious Franchise.

Zoom Link

<https://chapman.zoom.us/j/92679521241>



ONLINE | OCTOBER 11TH
7:00 P.M.



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