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BENSUSSEN

Visiting Artist
Lecture Series



The Audacity of Imagination

JULIAN BLEECKER

FEBRUARY 28, 2024

7:00 PM

BECKMAN 404

Julian Bleecker, Ph.D. is a leading researcher, designer, and entrepreneur in the fields of technology and innovation. Founded Near Future Laboratory and the product design company OMATA, and is the originator of the concept of Design Fiction. Bleecker has published extensively on design,

technology, and the future, and his book "The Manual of Design Fiction" is widely recognized as a pioneering work on the subject. His work has been recognized with numerous awards and accolades, and he is known for his innovative and forward-thinking approach to shaping the future through design.



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