AN INFOGRAPHIC NEWSLETTER OF THE INSTITUTIONAL RESEARCH OFFICE

2017 **CIRP FRESHMAN SURVEY**

Each year thousands of students across the United States complete the CIRP Freshman Survey. The results in this newsletter profile Chapman University's 2017 first-time, full-time entering students. Over 1,400 incoming first-year students completed the survey during orientation resulting in an 87% response rate.

REASONS FOR CHOOSING CHAPMAN

Percent reporting "Very Important" reason

65%
Good Academic Reputation

61%
A Visit to Campus

60%
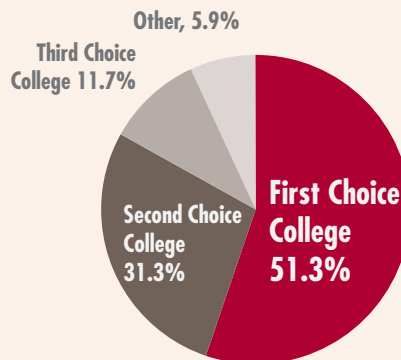Offered Financial Assistance

58%
Graduates Get Good Jobs

52%
Wanted a College About Chapman's Size
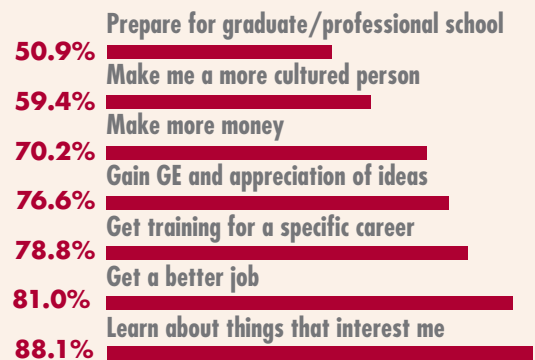
HOW MANY MILES IS CU FROM YOUR PERMANENT HOME?

7%
10 or less:

35%
11–100:

23%
101–500:

36%
Over 500:

CHAPMAN UNIVERSITY WAS?

Other, 5.9%
Third Choice College 11.7%
Second Choice College 31.3%
First Choice College 51.3%

WHY GO TO COLLEGE AT ALL?

Percent Reporting "Very Important" Reason

Prepare for graduate/professional school
50.9%

Make me a more cultured person
59.4%

Make more money
70.2%

Gain GE and appreciation of ideas
76.6%

Get training for a specific career
78.8%

Get a better job
81.0%

Learn about things that interest me
88.1%

COLLEGE EXPECTATIONS
Percent reporting "Very Good Chance"

30%
Join a Fraternity/Sorority

55%
Participate in Student Clubs/Groups

52%
Study Abroad

46%
Get a Job to Help Pay College Expenses

52%
Communicate Regularly with Your Professors

DIVERSITY-RELATED STRENGTHS
Percent reporting "A Major Strength" or "Somewhat Strong"

91% Ability to work cooperatively with diverse people

83% Tolerance of others with different beliefs

82% Ability to see the world from someone else's perspective

73% Ability to discuss and negotiate controversial issues

68% Openness to having own views challenged

DIVERSITY-RELATED BELIEF
Percent reporting "Agree" or "Agree Strongly"

74% Chapman University is an institution that values diversity

CIVICALLY ENGAGED
Percent reporting "Occasionally" or "Frequently"

89% Performed volunteer work

51% Helped raise money for a cause or campaign

Percent reporting "Essential" or "Very Important"

80% Helping others in difficulty

58% Helping promote racial understanding

ACADEMIC GOALS

93% Expect to graduate college in 4 years or less

41.3% Plan to Pursue a Master's Degree
12.8% Plan to Pursue a Doctorate Degree
8.5% Plan to Pursue a Medical Degree
4.9% Plan to Pursue a Law Degree

CAREER GOALS
Percent reporting "Essential" or "Very Important"

64% Becoming an authority in my field

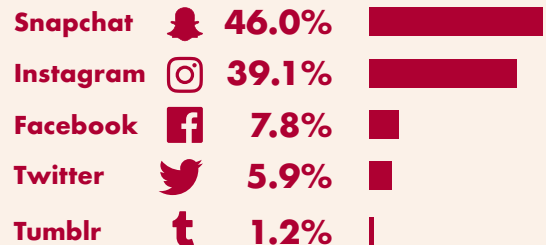**64%** Obtaining recognition from my colleagues for contributions to my specific field

53% Becoming successful in a business of my own

27% Becoming accomplished in one of the performing arts

TECHNOLOGY AND SOCIAL MEDIA

96% Came to Chapman with their own laptop

33% Spend 11 or more hours a week on social media

Which social media platform do you use the most?

Platform		
Snapchat		46.0%
Instagram		39.1%
Facebook		7.8%
Twitter		5.9%
Tumblr		1.2%

RESEARCH INCLINATION
Percent reporting "Somewhat Agree" or "Agree"

51% I am interested in getting involved on a research project with a faculty member.

What is the best guess as to the chances that you will work on a professor's research project?

18.3% Very Good Chance
44.8% Some Chance
29.3% Very Little Chance
7.5% No Chance

Will you pursue a science-related research career?

32.3% Definitely No
30.9% Probably No
16.7% Uncertain
10.8% Probably Yes
9.4% Definitely Yes

How confident are you that you can:
Percent reporting "Very" or "Absolutely"

71.4% Ask relevant questions
60.0% Identify what is known and not known about a problem
53.6% Explain the results of a study
48.2% See connections between different areas of science and mathematics
44.9% Integrate results from multiple studies
43.8% Understand scientific concepts
42.2% Determine how to collect appropriate data
39.4% Use technical science skills (use of tools, instruments, and/or techniques)
38.2% Generate a research question
30.4% Use scientific literature to guide research

Science Self-Concept
Percent reporting "Agree Somewhat" or "Strongly Agree"

43.9% I derive great personal satisfaction from working on a team that is doing important research
19.9% I feel like I belong in the field of science
12.4% I think of myself as a scientist

Updated July 2018